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Social Agriculture in Tuscany Rural Development Programme 2014-2020
Rural Development Innovation Week

ANNUAL EVENT OF THE TUSCANY REGION RDP EAFRD 2014-2020

The Regulation (EU) 1305/2013 of the European Agricultural Fund for Rural Development has identified "The commitment to social inclusion, poverty reduction and economic development in rural areas" as one of the six priorities in the 2014-2020 period.

In Italy the development of SA has taken an important step through coming into effect of the L.N. 141/2015, which promotes social agriculture as an aspect of the multi-functionality of farms aimed at development of social, healthcare and educational services.

Sub-measure 6.4

"Investment in creation and development of non-agricultural activities"

Sub-measure 6.4 supports the diversification of agricultural activities to increase farm income through the creation or increasing of business functions with a series of activities including rural accommodation, meals for guests, agricamping, educational farms and social activities.

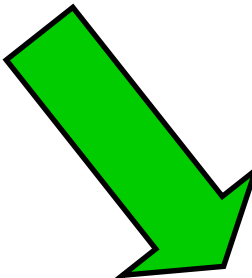
The activities that can be financed are those included in art. 10 bis of the regional Regulation n.46/R/2004 “ Regolamento di attuazione della l.r.30/2003 Disciplina delle attività agrituristiche e delle fattorie didattiche in Toscana” concerning:

- educational activities (nursery, childhood services for children aged from 3 to 6 and school children older than 6)
- care of disabled and elderly people

Sub-measure 6.4



Single call



Integrated Approach
“Pacchetto Giovani: Youth Package”

Eligible Costs

- 1) Restructuring of farm buildings for social activities;
- 2) Setting up of multi-purpose rooms for social welfare activities;
- 3) Removal of architectural barriers;
- 4) Purchase of equipment, furnishings and educational tools to be used for social activities;
- 5) Realization of educational naturalistic areas.

Sub-measure 16.9

“Diversification of farming activities into activities concerning health care, social integration, community - supported agriculture and education”

The focus is on using farming to deliver various benefits to society through joint action and thus also to offer new income opportunities to farmers.

Public call published on July 2018

Submission of the application: from July to October 2018

Applications received: 29

Financial allocation: 1.000.000,00 euro

Beneficiaries: 10

Sub-measure 16.9

- support is granted to forms of cooperation between at least 2 farms and other companies with social purpose (non-profit organizations, cooperatives, universities, professional organizations, research institutions, public authorities);
- The aim is to develop cooperative relationships and implement projects on farms for people with disabilities or disadvantages to promote their social inclusion and improve their autonomy by carrying out rural activities;
- contribution is 90% of eligible expenditure;
- the maximum amount of the grant eligible for each project is 100.000,00 euro;
- selection criteria for ranking concern location in areas facing natural constraints, services for people with disabilities under the age of 40, cooperation with public authority working for social-assistance services.

Eligible Costs

- Costs for setting up and partnership management;
- Costs for drawing up a business plan;
- Costs for animation (focus group, workshops , meetings etc)
- Feasibility studies and marketing surveys;
- Costs for the dissemination of the results;
- Direct costs which arise from the activities of the social projects that cannot be covered by other measures of Rural Program (insurance cost for people with disability, expenses for tutor, small equipment including personal protective equipments etc).

A projects overview

Project	Leader	Partners	People with disabilities	< 40 years	Costs of project	Duration
<u>1</u>	Public authority	7	52	29	110970	24
2	Social Cooperative	30	44	22	110989	24
3	Social Cooperative	5	32	16	101642	24
4	Social Cooperative	7	27	16	112264	24
5	Social Cooperative	4	32	16	115695	24
6	Social Cooperative	5	44	22	110816	24
7	Public authority	9	28	16	110000	24
8	Non profit Association	4	25	12	112000	12
9	Social Cooperative	9	22	16	111158	24
10	Non-profit Association	20	18	16	110000	18
			324	181		

An example of project

- **Target:** support families in the transition to adulthood of children with disabilities at the end of compulsory education when they are no longer supported by social services. For this reason it is necessary to use new strategies, focusing in particular on a long-term life project that involves families, public and private subjects;
- **How:** through social and work inclusion activities carried out in cooperation with local farms
- **Partnership:** cooperatives, public authority, farms, university, professional organization
- **What farms do:** they make their own structures (lands, crops, etc) available to disabled people for different activities that give the opportunity of getting different experiences according to singular skills.

An example of project

Activities: animal care - growing vegetables - gardening and growing medical plants - socio-educational workshops - educational training activities - sensory pathways.

Benefits for disabled people:

- Develop and increase attention, concentration, organization, perception of space and time, learning and programming skills;
- Do physical activity and awake olfactory, auditory, tactile and visual abilities etc;
- Improve the ability to know how to perform a task independently, encourage personal initiative, increase the sense of responsibility and self-esteem;
- Reduce stress and aggressive behaviors, limit fear, anxiety and depression, increase interaction and social integration through teamwork.

Expected results in terms of social inclusion and diversification

➤ Expected result for people involved:

- be included in a working context both to acquire specific skills and knowledge and improve self-esteem, autonomy and integration in the local context;

➤ Expected results for farms:

- improve their position in the local context in order to create lasting relationships and working together;
- share, validate and transfer a model for the reception of people with disabilities also with other companies that want to undertake diversification through social activities;
- increase the farming households' income;

➤ Expected result for the local community:

- promote forms of cooperation, integration and well-being of local communities to share the management of social care activities and services.



Thank you for your attention

More information on

<http://www.regione.toscana.it/psr-2014-2020>