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The challenge of a forest company that has chosen to grow and qualify

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ROSE WOOD

Sustainable Wood for Europe

Florence - March 27th, 2019



Our (short) history

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► Start in 2011 from Baglioni's Farm, in Casentino, one of the most wooded areas of Tuscany...



...at the beginning the main activities were the production of firewood and wooden poles.



In 2016 a deep reorganization began, transformed the company in one of the most important enterprise for naturalistic engineering and woodchips sector



From 3 member (2011) to over 20 employees (2017)



Certifications
SOA (for public works)
- ISO 9001



2015 - Start managing a district heating system for a public administration

From woodland management to energy service

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Main business today.....



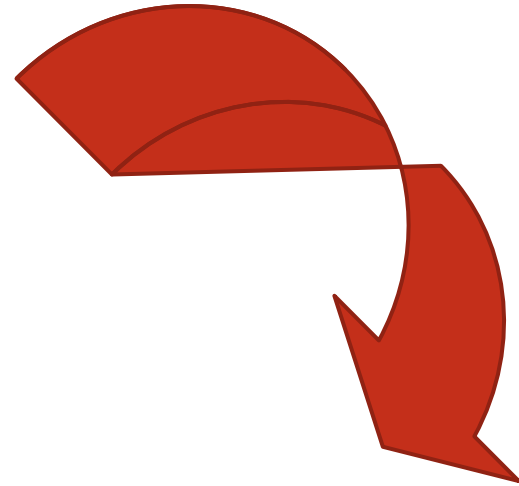
- ▶ Producing more than 20.000 tons of woodchip per year
- ▶ Increase in biomass demand from private and public users outside our area
- ▶ Partnership in a few projects founded by Rural Development Program, essential to have resources to invest in new machine and training
- ▶ 2017 - Etruria Energie a new company skilled in energy services and "heat" supply



la forza dell'ambiente

etruria energie

At last ... from sustainable forest management we obtain:



**Beter protection
of territory and
environment**

**New employees with
high professional skills**



**Develop a new economy
bio-energy based**

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**Thanks for your
time!**

Dr. For. Massimo Bidini