



## ***GLI STRUMENTI FINANZIARI EUROPEI PER LE IMPRESE***

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# **Actions towards world-class clusters**

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# \* OUR MISSION

To better support SMEs through clusters,  
notably by:

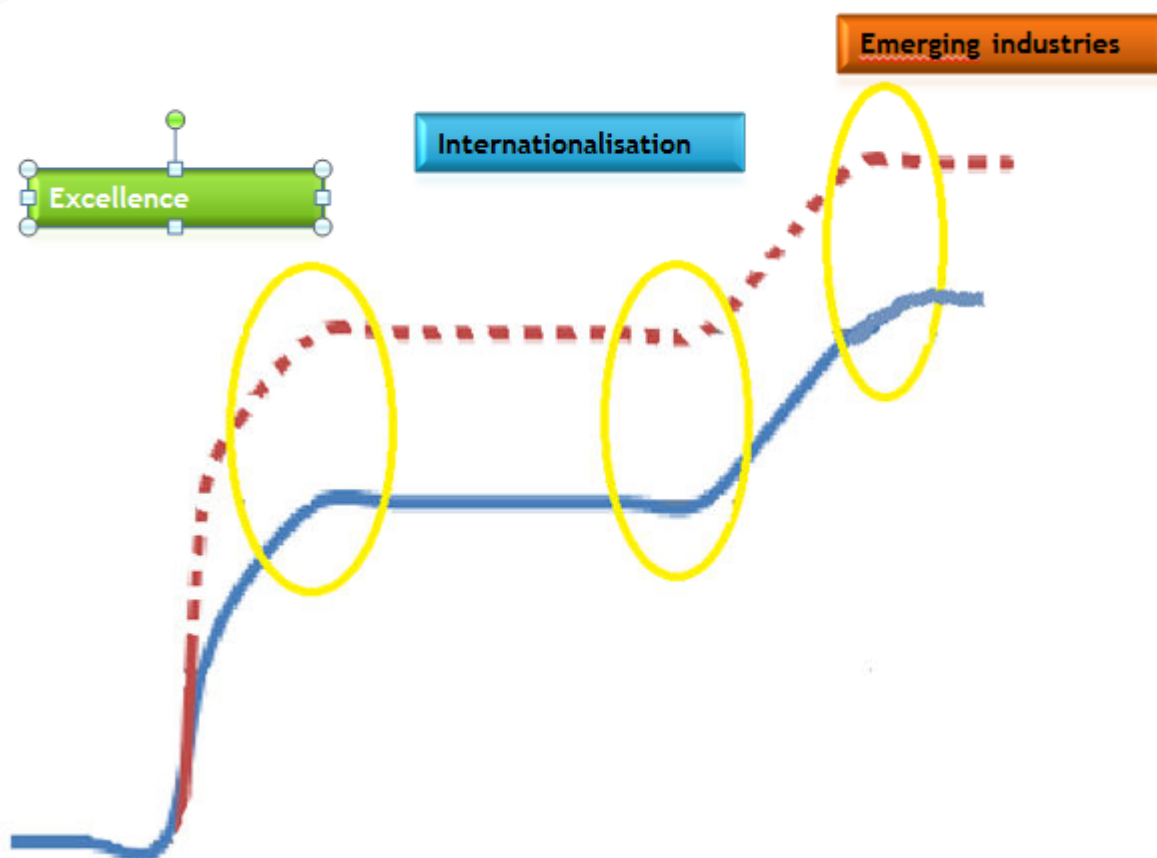
- *promoting cluster management excellence,*
- *cluster cooperation across borders and*
- *across sectoral boundaries*

for the benefit of SMEs → Growth and Jobs



European  
Commission

# \* EUROPEAN CLUSTER STRATEGY 2010-2020



# \* EUROPEAN CLUSTER EXCELLENCE MANAGEMENT

## Improving the skills of cluster managers

Through the European Foundation for Cluster Excellence by

- implementing a train-the-trainers scheme and
- supporting trainings of cluster managers.

## Improving the operation and services of cluster organisations

- against the "best" and
- across Europe and beyond,
- resulting in Awards by the *European Secretariat for Cluster Analysis*.



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# \* CLUSTER EXCELLENCE MANAGEMENT

Quality  
Labels  
AWARDED

COSME



# \* EUROPEAN CLUSTER EXCELLENCE MANAGEMENT

## Actions under COSME (2014-2020)

- Support the improvement of the benchmarking methodology and the training materials to take on board new needs and interests;
- Support train-the-trainers schemes aimed to further promote cluster excellence across all EU regions.

# \* CLUSTER COOPERATION AND INTERNATIONALISATION

## Aims to:

- help SMEs engage in long-term cooperation with strategic international partners
- bring companies and knowledge institutions from different sectors together
- reinforce cluster cooperation at European level through strategic partnerships

## ... through:

- Memoranda of Understanding signed between the European Cluster Collaboration Platform and international partners
- specific international cluster match-making
- the establishment of European Strategic Cluster Partnerships



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# \* CLUSTER COOPERATION AND INTERNATIONALISATION

6 Pilot  
Actions on  
international  
cluster  
cooperation

7 (+2)  
MoU's  
so far

COSME



European  
Cluster  
Collaboration  
Platform

Pilot  
European  
Strategic  
Cluster  
Partnerships

Call for  
Tenders  
EU Match-  
making  
missions

Cluster  
international-  
isation  
programme  
for SMEs



# \* CLUSTER COOPERATION AND INTERNATIONALISATION

## Actions under COSME (2014-2020)

New flagship action on “Cluster internationalisation for SMEs” including:

- A “Cluster Go International” pillar tailored to support the establishment of European Strategic Cluster Partnerships;
- A “Cluster Go International Plus” pillar aimed at supporting the further development and running of the European Strategic Cluster Partnerships;
- Further development of the European Cluster Collaboration Platform and organisation of international cluster matchmaking events.

# \*CLUSTERS AND EMERGING INDUSTRIES

To promote cluster cooperation across sectoral boundaries:

→ by better analysing the development of emerging industries

→ and facilitating cross-sectoral and value-chain innovation

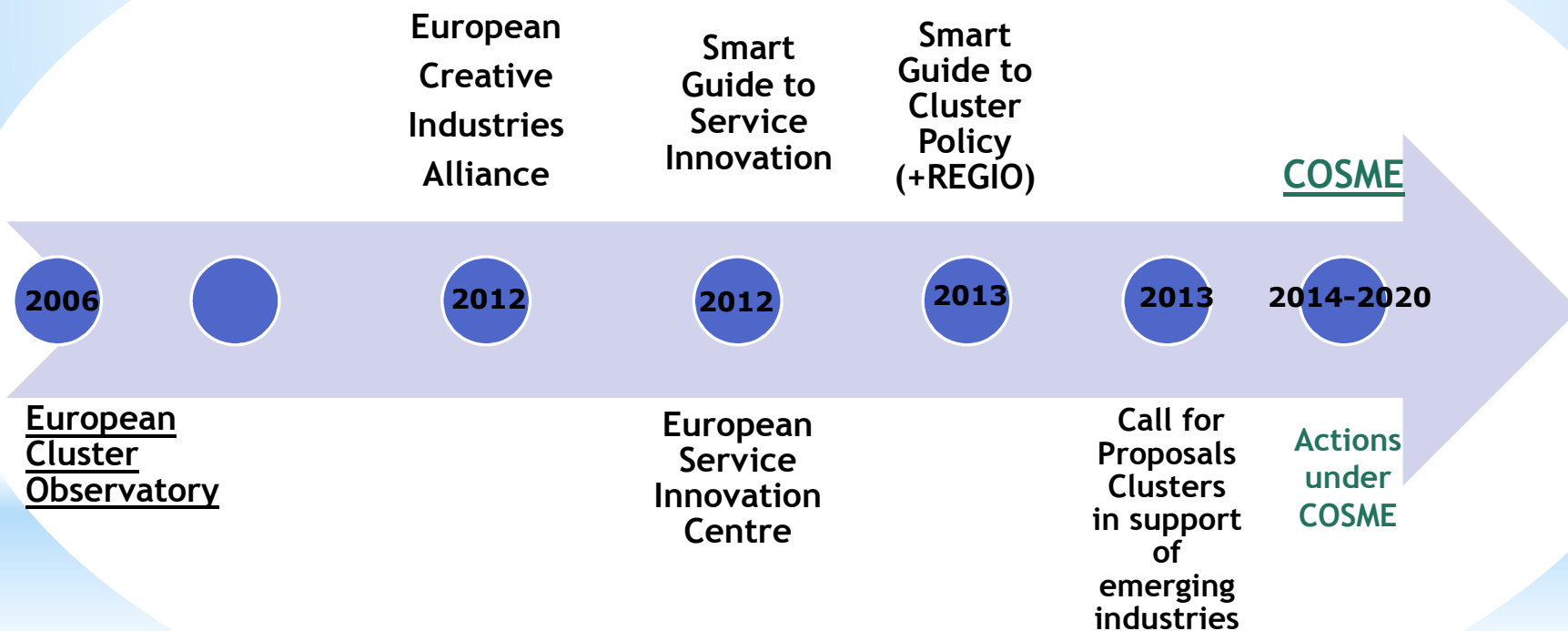
... building upon the transformative power of:

- innovative solutions
- resource efficiency
- cross-cutting technologies and services



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## \* CLUSTERS AND EMERGING INDUSTRIES



# \* CLUSTERS AND EMERGING INDUSTRIES

## Actions under COSME (2014-2020)

- Set up of the "European Observatory for Industrial Change" and related policy learning fora promoting cluster cooperation across sectors with specific emphasis on emerging industries

## Actions under Horizon2020 (2014-2020)

- Cluster animated projects for new industrial value chains to improve innovation in SMEs



### On Cluster Excellence:

#### **European Cluster Excellence Initiative**

Benchmarking and trainings;  
450 cluster organisations (bronze), 15 (gold);  
4 CIP projects (20 new instructors and  
80 cluster managers trained).

### On Cluster Cooperation:

#### **European Cluster Collaboration Platform**

7 international MoUs signed;  
6 CIP projects are currently supported;  
Opening up to 4 MEDA countries.

### On Cluster Analysis and Emerging Industries:

#### **European Cluster Observatory**

EU Cluster mapping;  
Framework conditions for emerging industries



## Clusters in COSME



\*Thanks for your attention

[http://ec.europa.eu/enterprise/index\\_en.htm](http://ec.europa.eu/enterprise/index_en.htm)