

# Multi-funding experiences in in boosting natural product development

Ilari Havukainen, Regional Council of Lapland

27.3.2019

Rural Development Innovation Week

ANNUAL EVENT OF THE TUSCANY REGION RDP EAFRD 2014-2020



REGIONAL COUNCIL  
OF LAPLAND

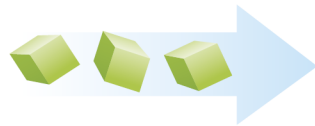
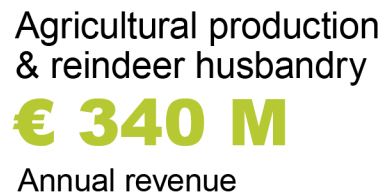
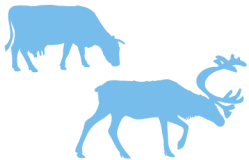
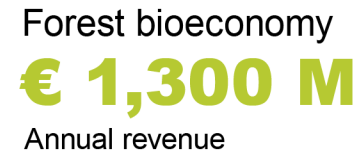
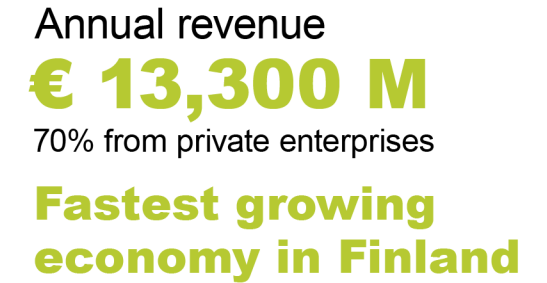
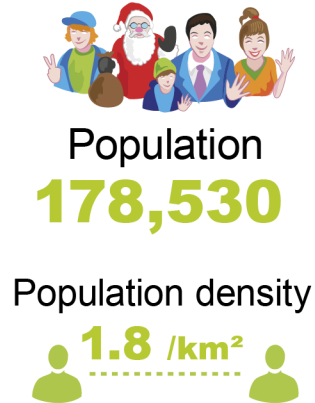
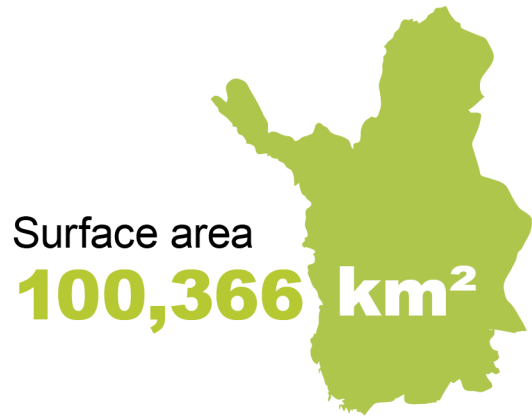
PRO  
**Agria** Lapland

**ARCTIC  
SMART RURAL  
COMMUNITY**

CLUSTER



# LAPLAND in facts & figures



- + World's northernmost bio, mining and metal industry hub
- + Only chromium mine and the largest gold mine in Europe
- + 9 national parks in the area
- + World's cleanest air and Europe's purest water

- + World's largest wild organic harvesting area
- + Strong educational structure:  
University of Lapland, Lapland University of Applied Sciences, Vocational College Lappia, Lapland Education Centre REDU and Sami Education Institute
- + Research institutes:  
Geological Survey of Finland (GTK), Natural Resources Institute Finland (LUKE), Sodankylä Geophysical Observatory (SGO) as the most notable
- + National circular and bio-economy centre in Kemi

## Cluster organisations

bring regional actors  
effectively together

Jobs

Specialisation

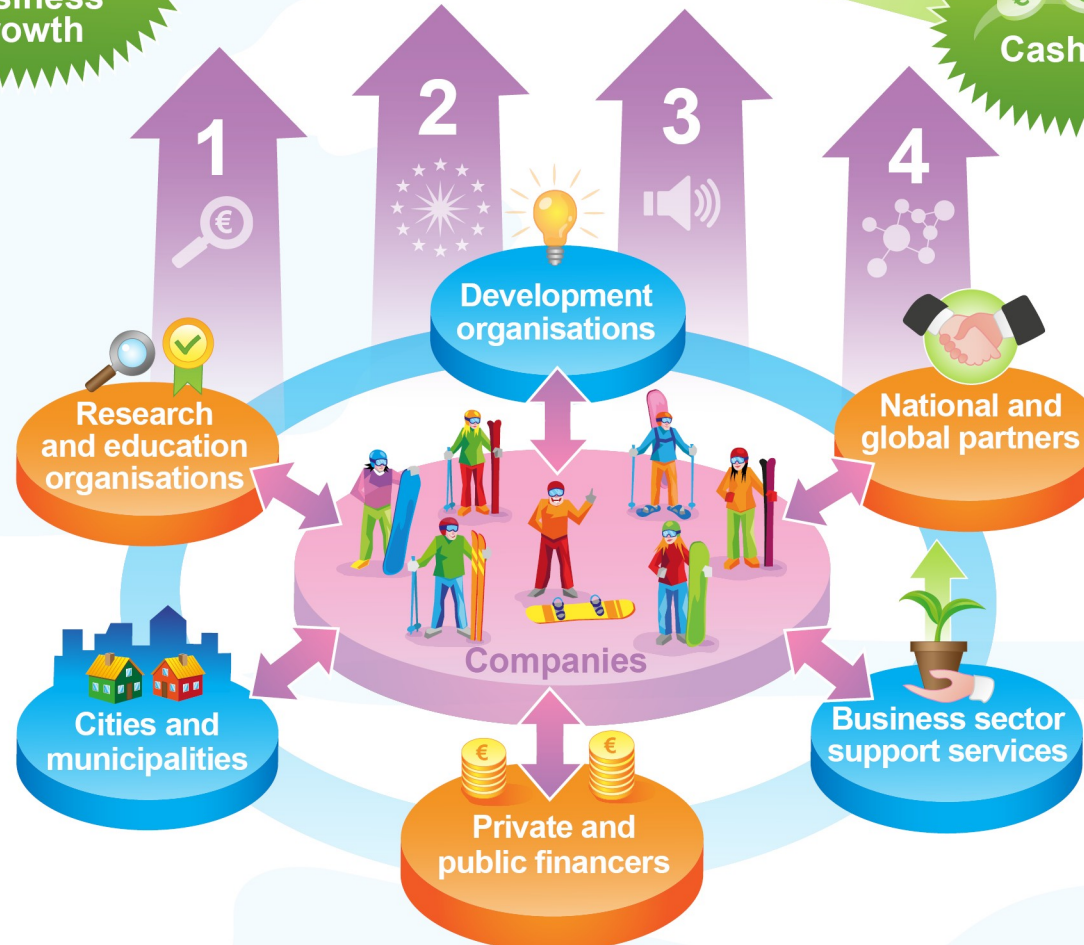
New  
innovations

Business  
growth

Added value  
for business

Cash flow

- 1 The cluster supports companies in utilising business support services, promoting research and acquiring financing.
- 2 The cluster can provide assistance in applying for joint EU project funding or responding to large calls for tender.



- 3 The cluster can help companies and other local actors with e.g. branding, marketing and promoting their interests.
- 4 Companies can find new collaboration models, international contacts and markets through the cluster.

**ARCTIC  
INDUSTRY  
AND CIRCULAR  
ECONOMY**

CLUSTER

**ARCTIC  
SMART RURAL  
COMMUNITY**

CLUSTER

**ARCTIC  
DEVELOPMENT  
ENVIRONMENTS**

CLUSTER

**ARCTIC  
SAFETY**

CLUSTER

**ARCTIC  
DESIGN**

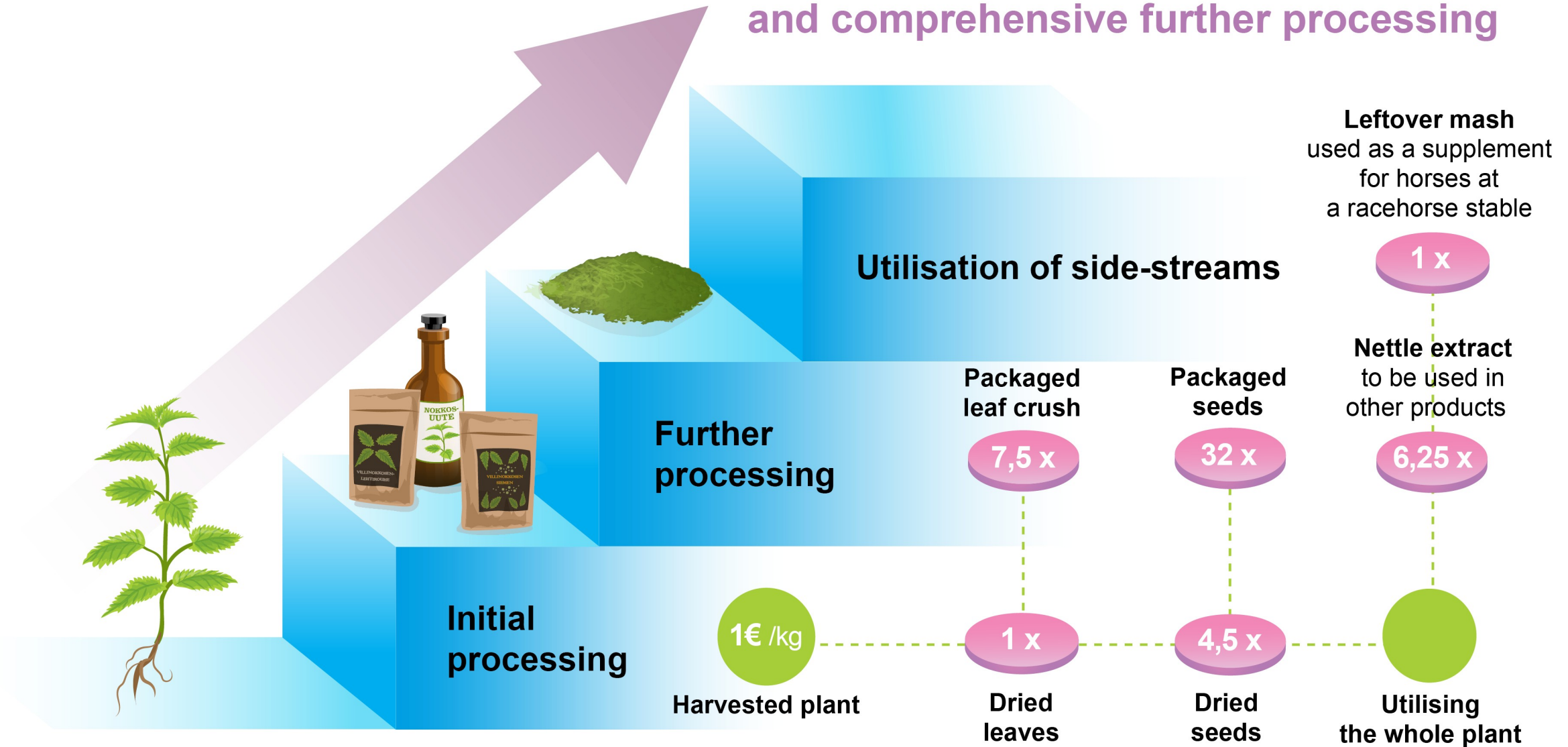
CLUSTER







# Increase in the value of raw material and comprehensive further processing



## Added value in production

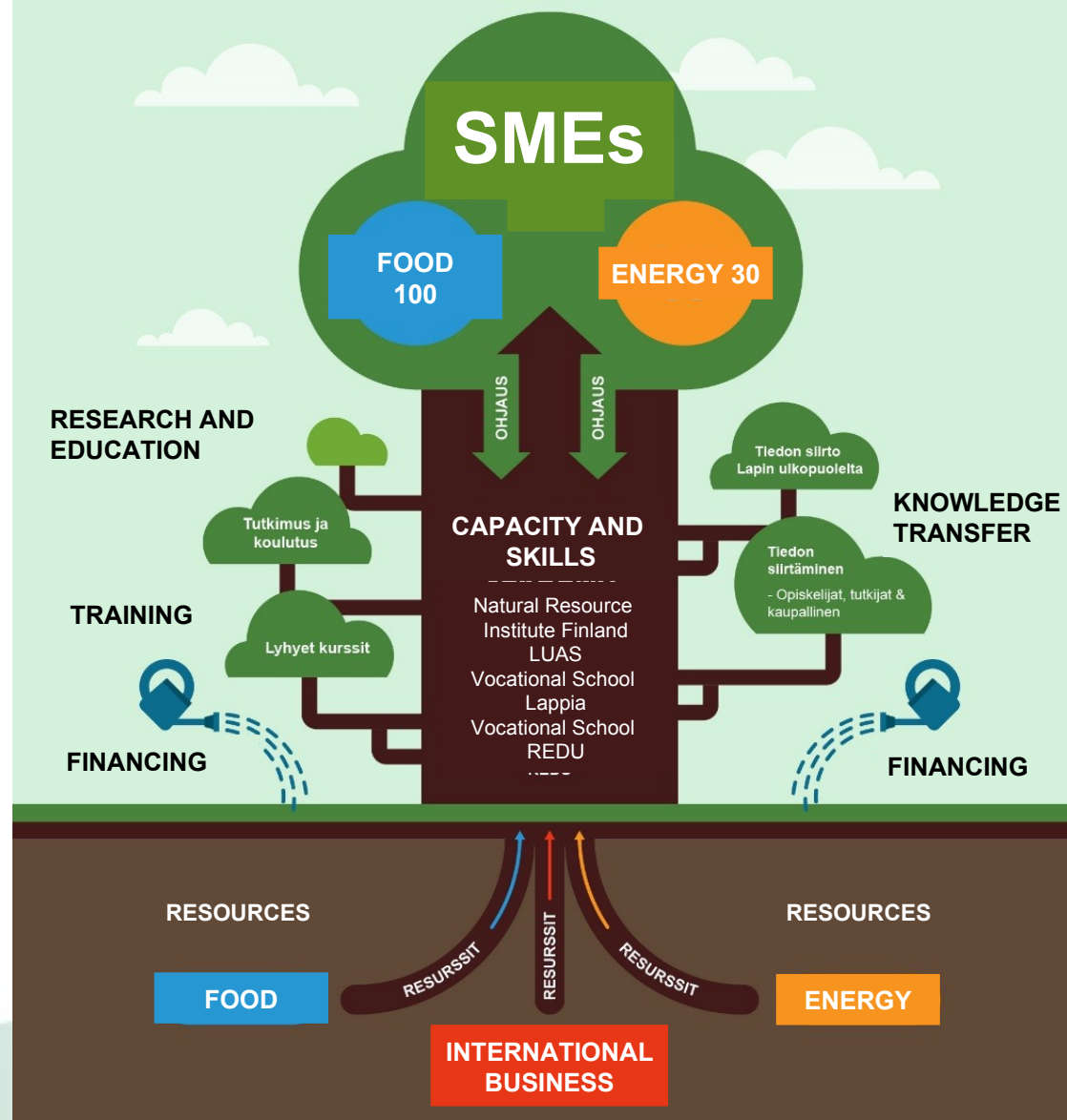
The coefficient for the price per kg of a refined product with an initial price of 1€ / kg.

The actual market prices are maintained a company secret. Source: Arctic Warriors Oy

# ARCTIC SMART RURAL COMMUNITY CLUSTER

## ARCTIC SMART RURAL COMMUNITY

CLUSTER



## BUSINESS

- Creating **new kind of entrepreneurship** and
- **Supporting** already existing SMEs

LAPLAND'S  
ARCTIC  
BIOECONOMY  
DEVELOPMENT  
PROGRAMME  
2018 - 2025

LAPLAND'S  
PROGRAMME  
FOR RURAL  
DEVELOPMENT  
2021-2027  
*combining all EU  
funds*





## ARCTIC SMART RURAL COMMUNITY

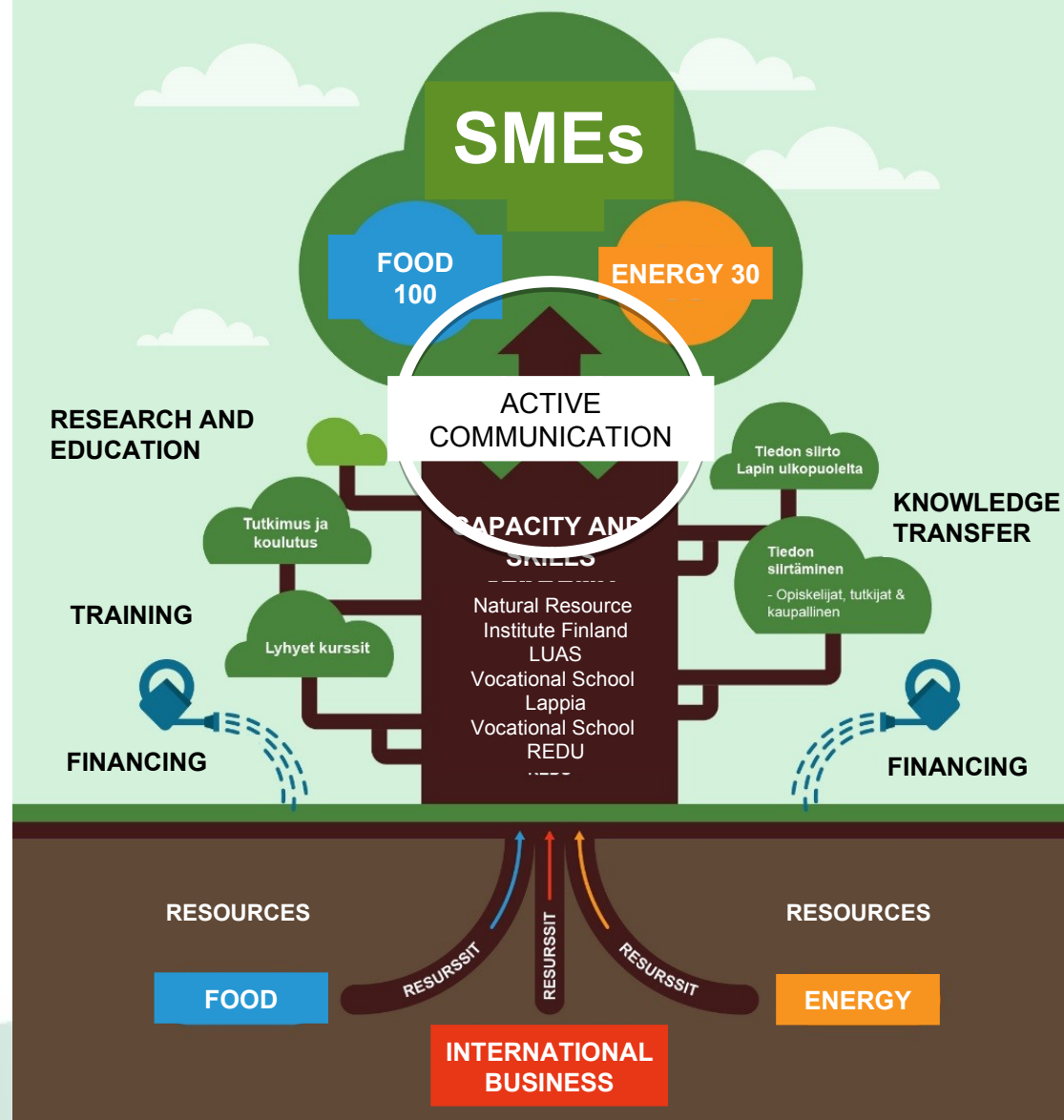
CLUSTER

LAPLAND'S  
ARCTIC  
BIOECONOMY  
DEVELOPMENT  
PROGRAMME  
2018 - 2025

Lapin Arktisen  
biotalouden  
kehittämissuunnitelma  
2018–2025

ARKTINEN  
Biotalous

## ARCTIC SMART RURAL COMMUNITY CLUSTER



## BUSINESS

- Creating **new kind of entrepreneurship** and
- **Supporting** already existing SMEs

LAPLAND'S  
PROGRAMME  
FOR RURAL  
DEVELOPMENT  
2021–2027  
*combining all EU  
funds*



## ARCTIC SMART RURAL COMMUNITY

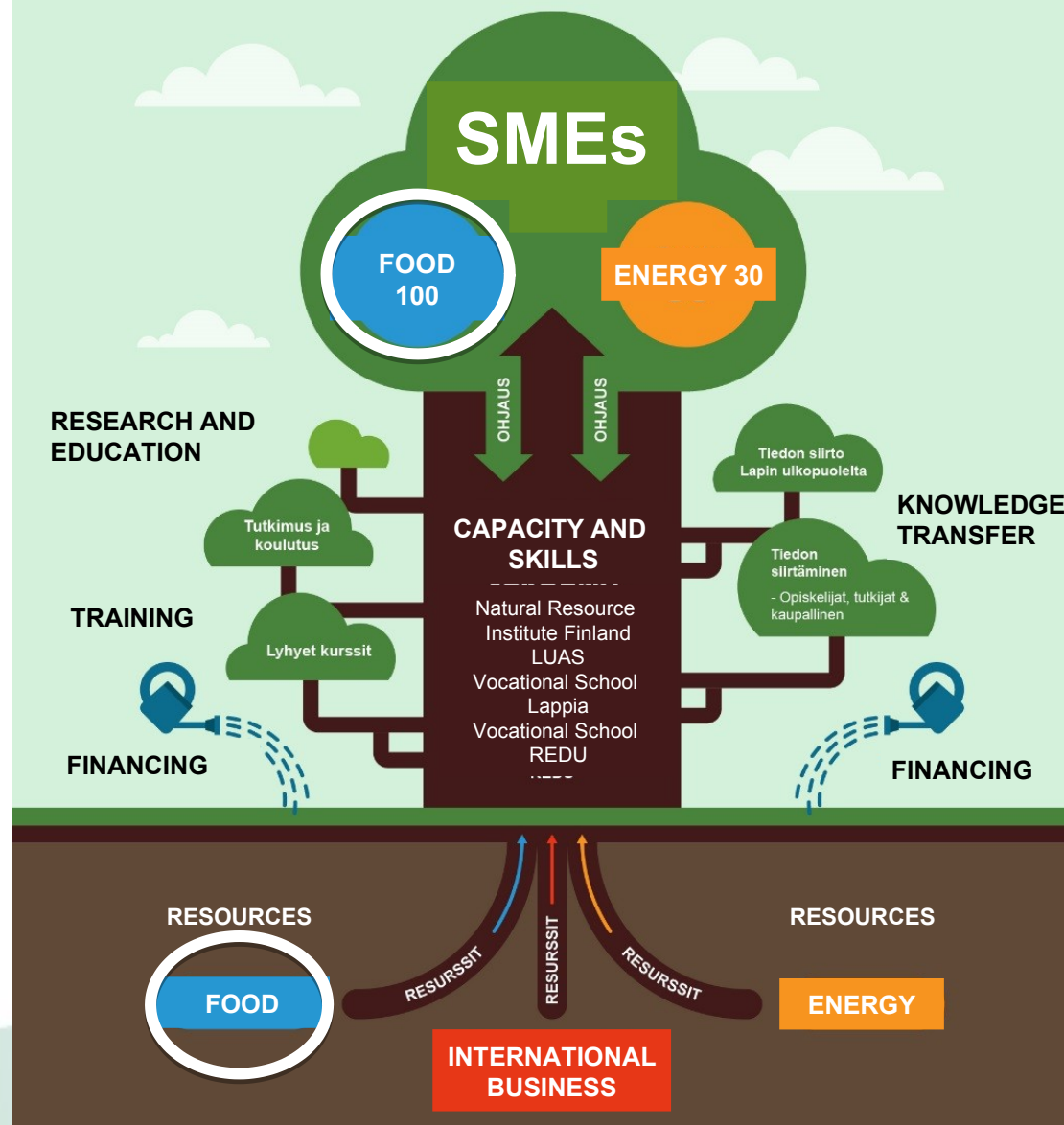
CLUSTER

LAPLAND'S  
ARCTIC  
BIOECONOMY  
DEVELOPMENT  
PROGRAMME  
2018 - 2025

Lapin Arktisen  
biotalouden  
kehittämissuunnitelma  
2018–2025

ARKTINEN  
Biotalous

## ARCTIC SMART RURAL COMMUNITY CLUSTER



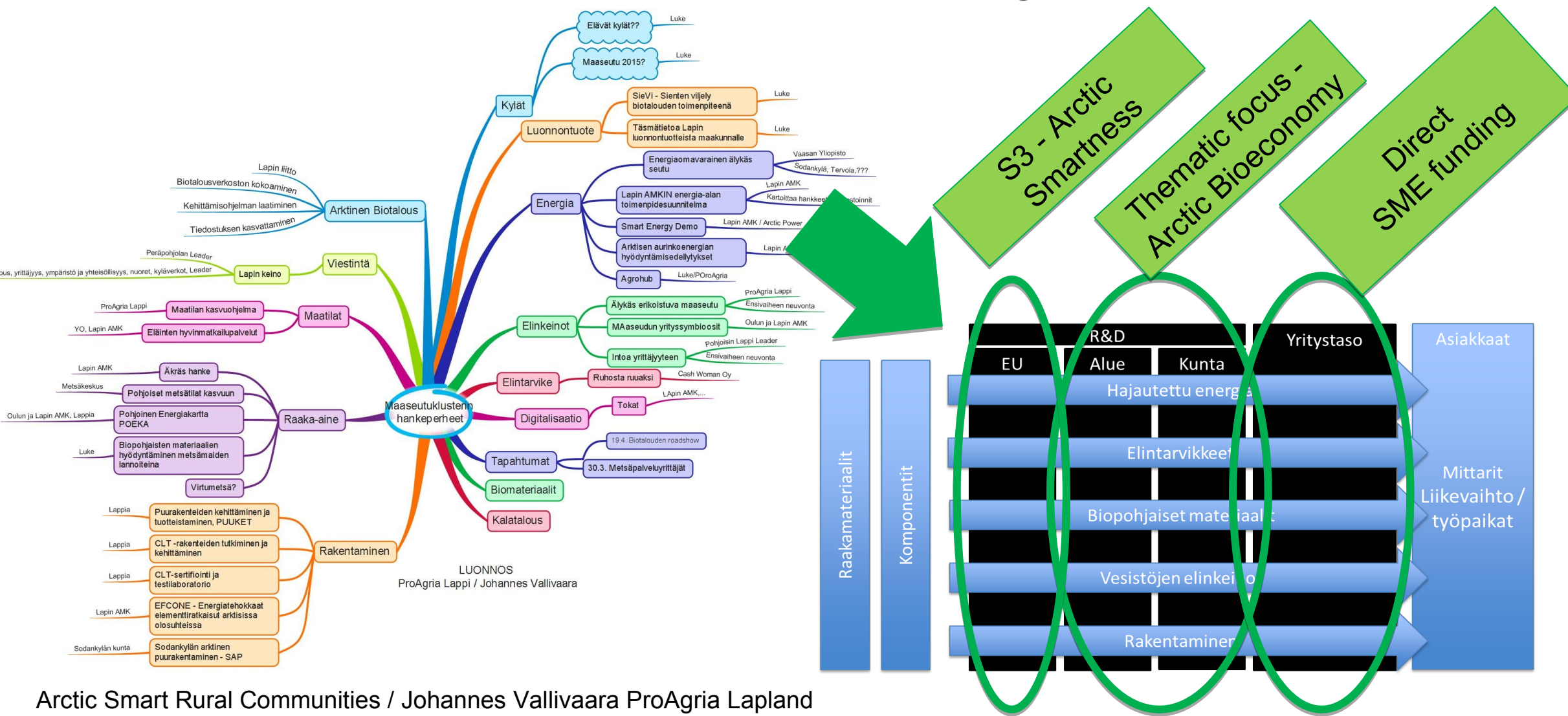
## BUSINESS

- Creating **new kind of entrepreneurship** and
- **Supporting** already existing SMEs

LAPLAND'S  
PROGRAMME  
FOR RURAL  
DEVELOPMENT  
2021–2027  
*combining all EU  
funds*

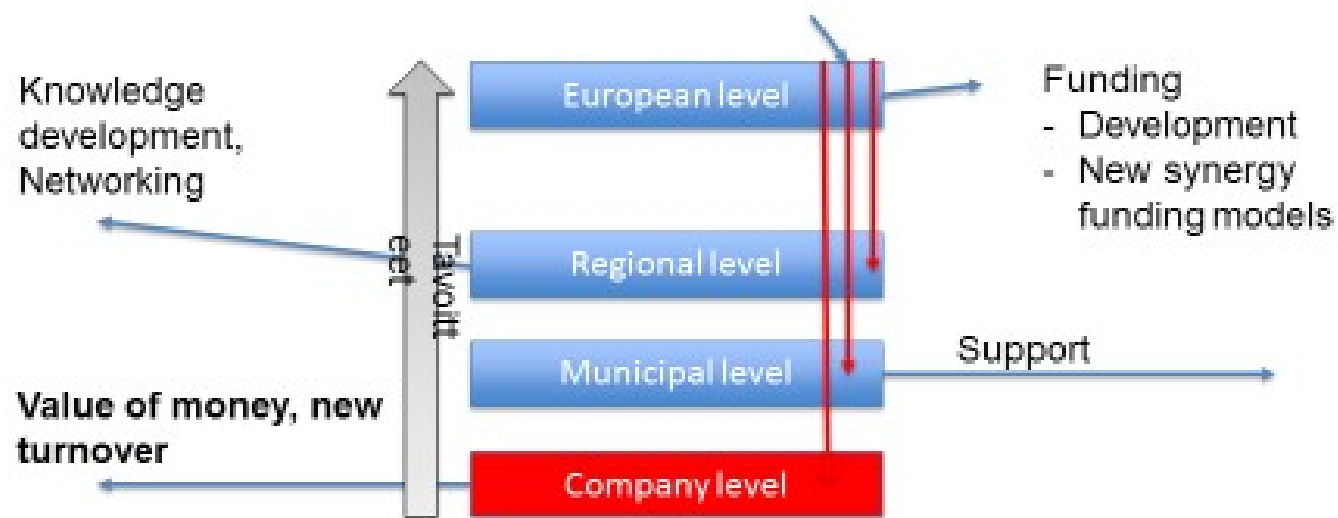


# PROJECTS - Vehicles for growth



# Synergic funding targeting growth of SMEs

## Support for operational environment & business



**ARCTIC  
SMART RURAL  
COMMUNITY**

CLUSTER



# Funding synergies and chains in practice

- Linking projects from different funding instruments
  - SME interface to public regional development
  - ERDF, EAFRD, “Neuvo2020” (7000 € voucher of technical assistance for farm business development), SME Development Service funding by *Centre for Economic Development, Transport and the Environment*
  - Coordination of regional project groups
- Example: “Smart rural business” (EAFRD)
  - Communication focused actions for SMEs about available funding sources
  - Activating to apply SME funding from ERDF and EAFRD instruments
    - Results: 60 million € of new investments
    - 50 new companies founded
    - 200 clients



# Funding synergies and chains in practice

## Further examples

- Lapland Food Club (ERDF) and cluster in Grüne Woche Berlin 2019
  - Five entrepreneurs under same brand of Lapland Food Club
  - Marketing and communication with cluster (EAFRD)
- Lapland Food House
  - Concept for systematic processing
  - Central storage of natural products and processing facilities in all over Lapland
- Cooperation of Leader groups, European Social Fund, ERDF and EAFRD authorities for Programme of Rural Development 2021-2027



Please visit [Lapland Food Club](#)

# FLAVOURS LAPPISH NATURE

[Read More](#)



REGIONAL COUNCIL  
OF LAPLAND



European Union  
European Regional  
Development Fund

Leverage from  
the EU  
2014–2020

[Ilari.havukainen@lapinliitto.fi](mailto:Ilari.havukainen@lapinliitto.fi)