

# COMMUNICATION WG



**ERIAFF network**

European Regions for Innovation  
in Agriculture, Food and Forestry

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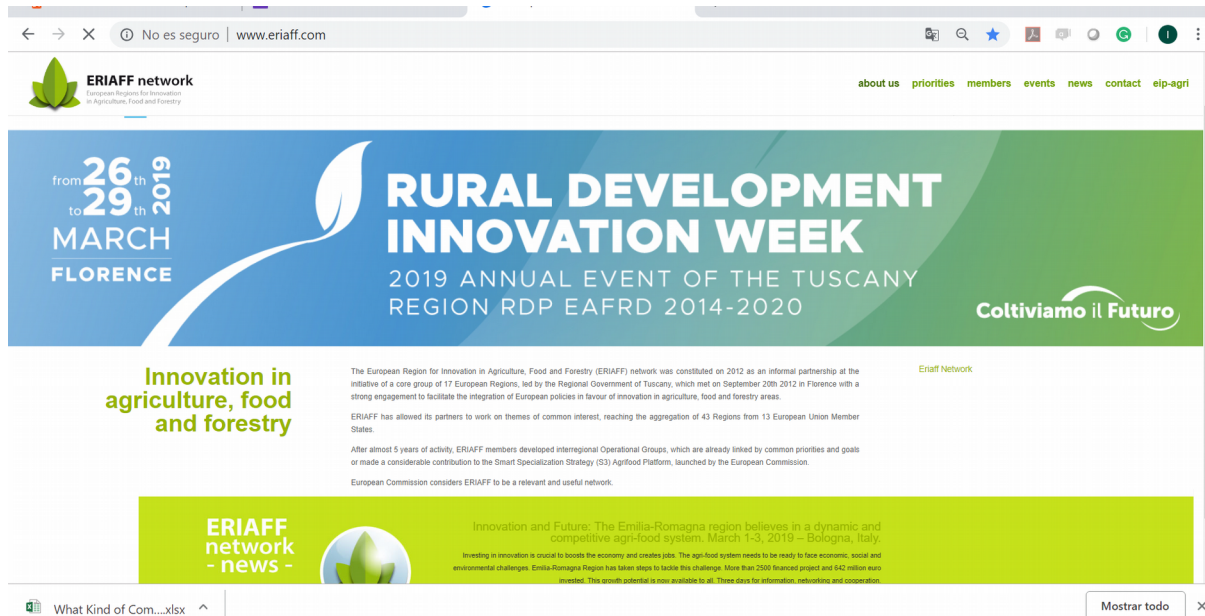


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- What we can offer to members ?
- Communication plan
- Actions for dissemination ?
- Map
- What message we would like to disseminate?
- Schedule?

# What can we offer to members at this stage



The screenshot shows the ERIAFF network website. The header includes the ERIAFF network logo and navigation links: about us, priorities, members, events, news, contact, and eip-agri. The main banner features a green and blue design with the text: "from 26<sup>th</sup> to 29<sup>th</sup> MARCH FLORENCE", "RURAL DEVELOPMENT INNOVATION WEEK", "2019 ANNUAL EVENT OF THE TUSCANY REGION RDP EAFRD 2014-2020", and "Coltiviamo il Futuro". Below the banner, there is a section titled "Innovation in agriculture, food and forestry" with a green background. The text describes the ERIAFF network's mission and activities. At the bottom, there is a green bar with the text "ERIAFF network - news -" and a small logo.

## Eriaff Network

### Tweets by @ERIAFF\_Network



The screenshot shows a Twitter feed. The first tweet is from ERIAFF Network (@ERIAFF\_Network) and reads: "Rural Development Innovation Week, Florence - 26-29 March 2019: Online registration is now open [webtr.it/7uva](http://webtr.it/7uva)". The second tweet is a retweet from BBI JU (@BBI2020) and reads: "Engaged in circular [#bioeconomy](https://twitter.com/hashtag/bioeconomy)? On 25-27 of June, join the [#European Bioeconomy Days](https://twitter.com/hashtag/EuropeanBioeconomyDays) in Foulum, [#Denmark](https://twitter.com/hashtag/Denmark) focusing on the new bioeconomy which combines the interests of societv. [#aariculture](https://twitter.com/hashtag/aariculture) and".

Embed

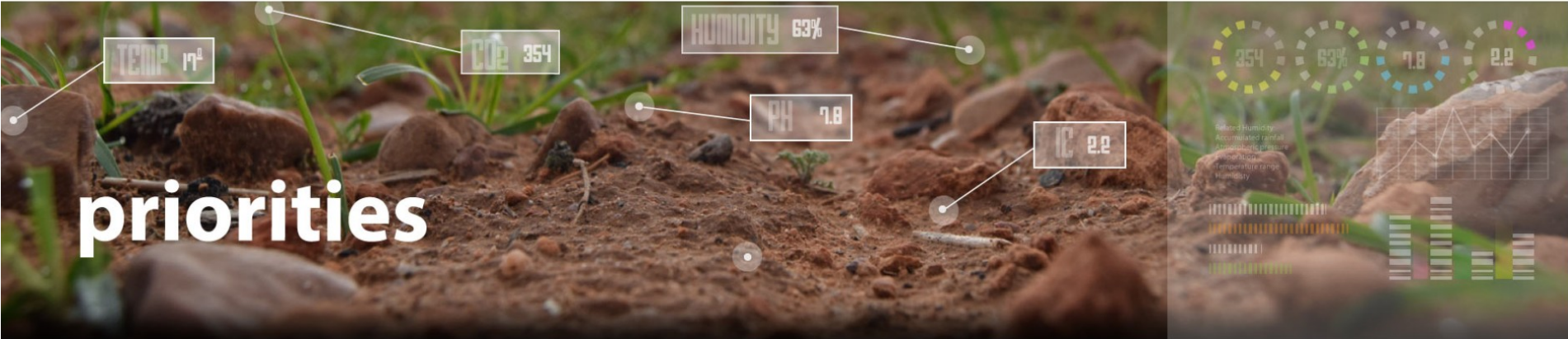
[View on Twitter](#)

# Next...


← → ↻ ⓘ No es seguro | www.eriaff.com/?page\_id=104

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about us priorities members events news contact eip-agri




## priorities




**Traceability and Big Data**

Encouraging, motivating and facilitating the incorporation of necessary digital technologies and data application in agri-food sector value chains in the line of **S3 platform Traceability and Big Data**




**Horticulture**

Promoting research and innovation in fruit and vegetable sector



**Forestry**

Contributing to the development and full deployment of forest-based bioeconomies



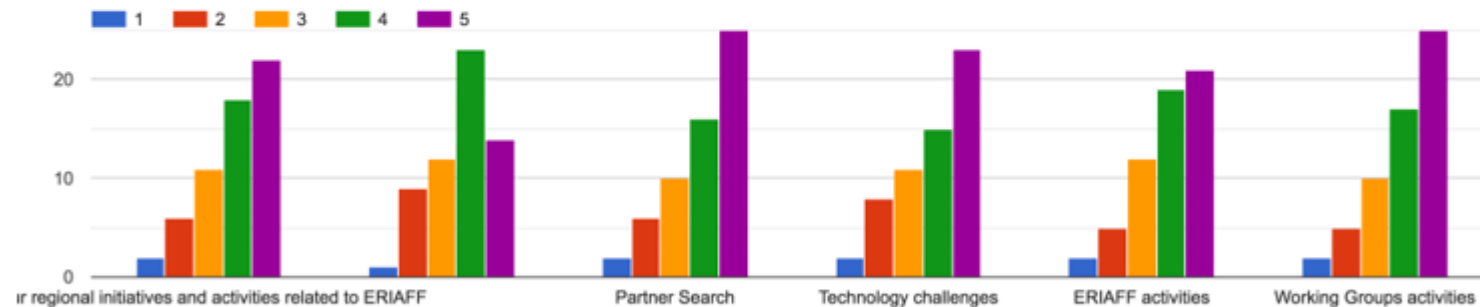
**High Technology Farming**

Fostering the synergic use of new instruments for **Sustainable Precision Agriculture**

# Figures speak by themselves ...

## 2. What is the message your organisation would like to disseminate?

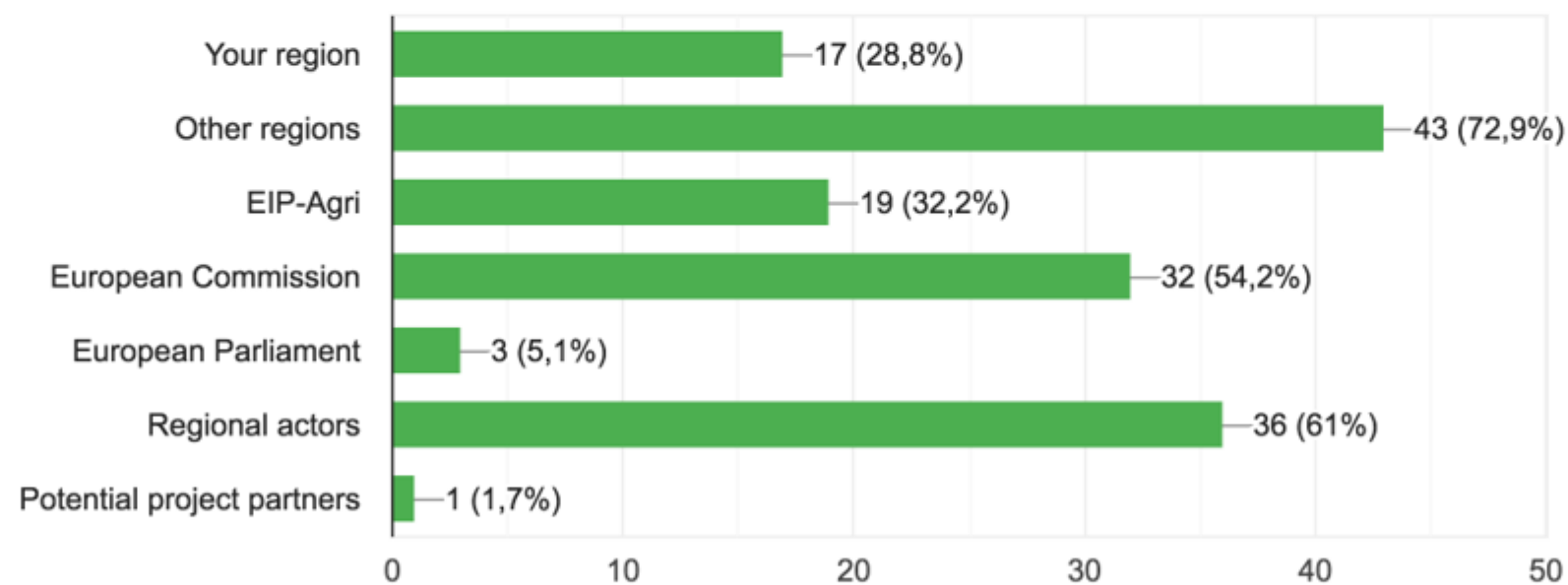
Assign a value from 1 (not important) to 5 (very important)



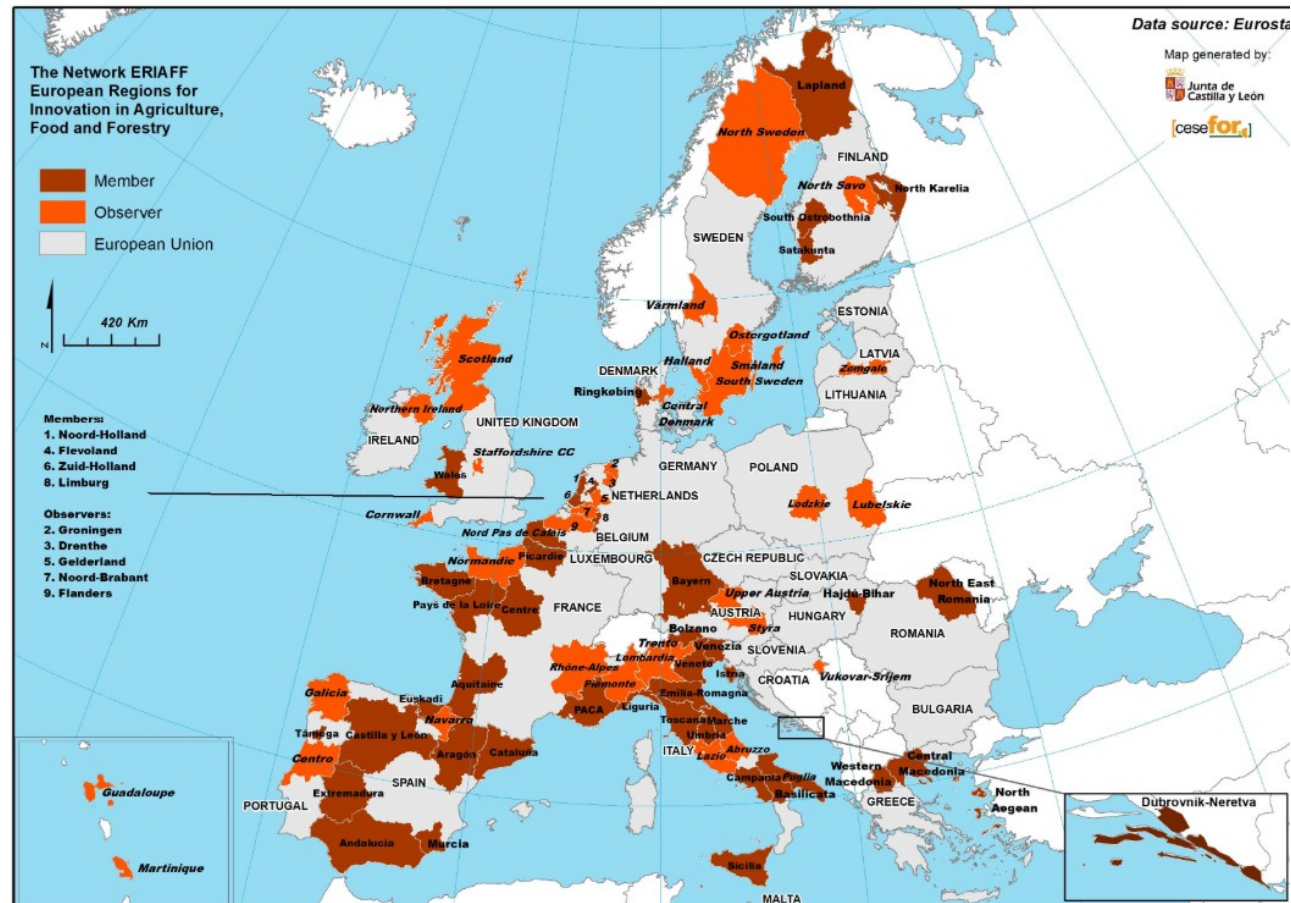
Activities

### 3. Who would you like to be the main recipient of your messages?

59 risposte



# Map of Eriaff Members







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# What message would you like to communicate?







