

AGRETIC Programme

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28 March 2019

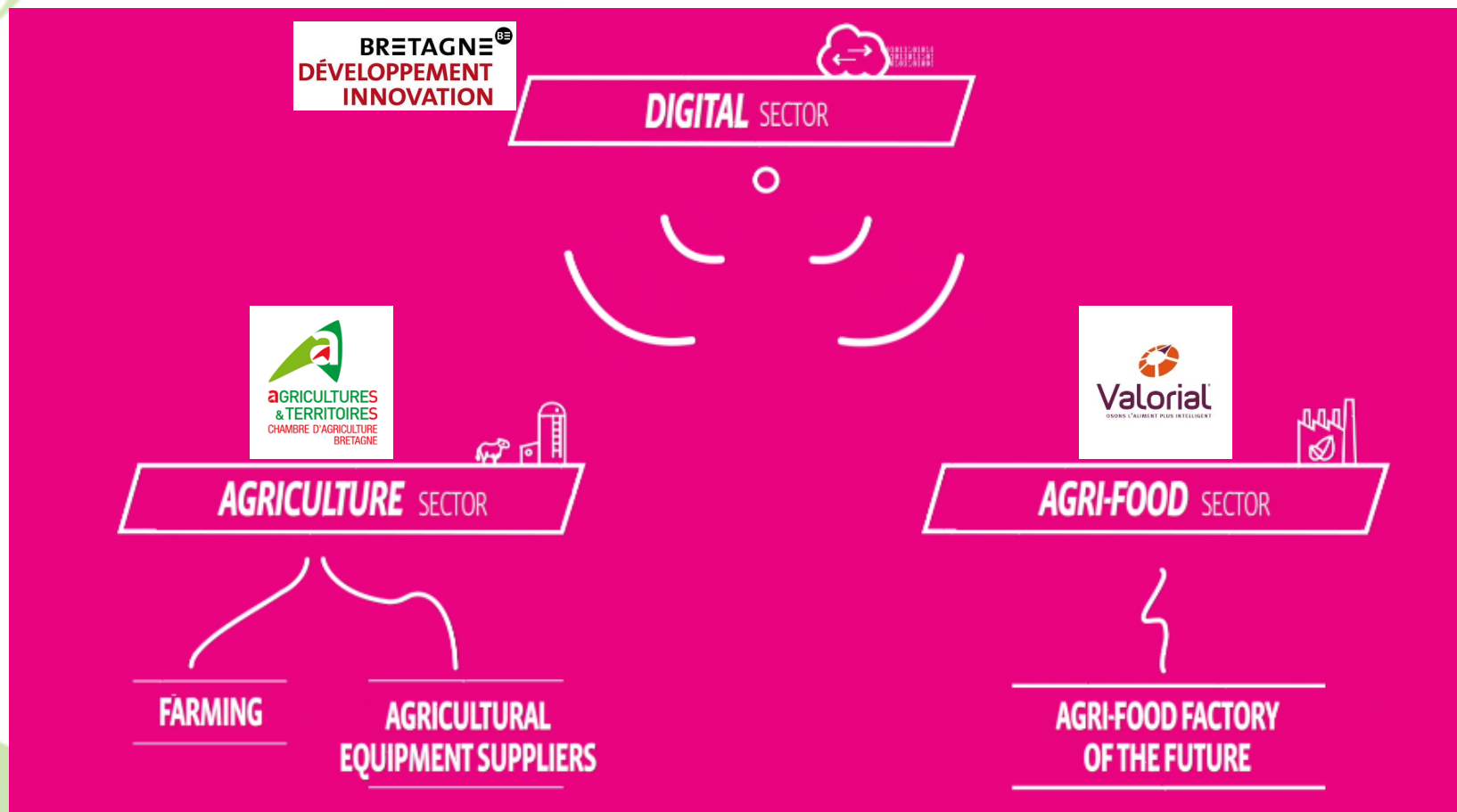
Rural Development Innovation Week

ANNUAL EVENT OF THE TUSCANY REGION RDP EAFRD 2014-2020

Why AGRE *TIC* program ?

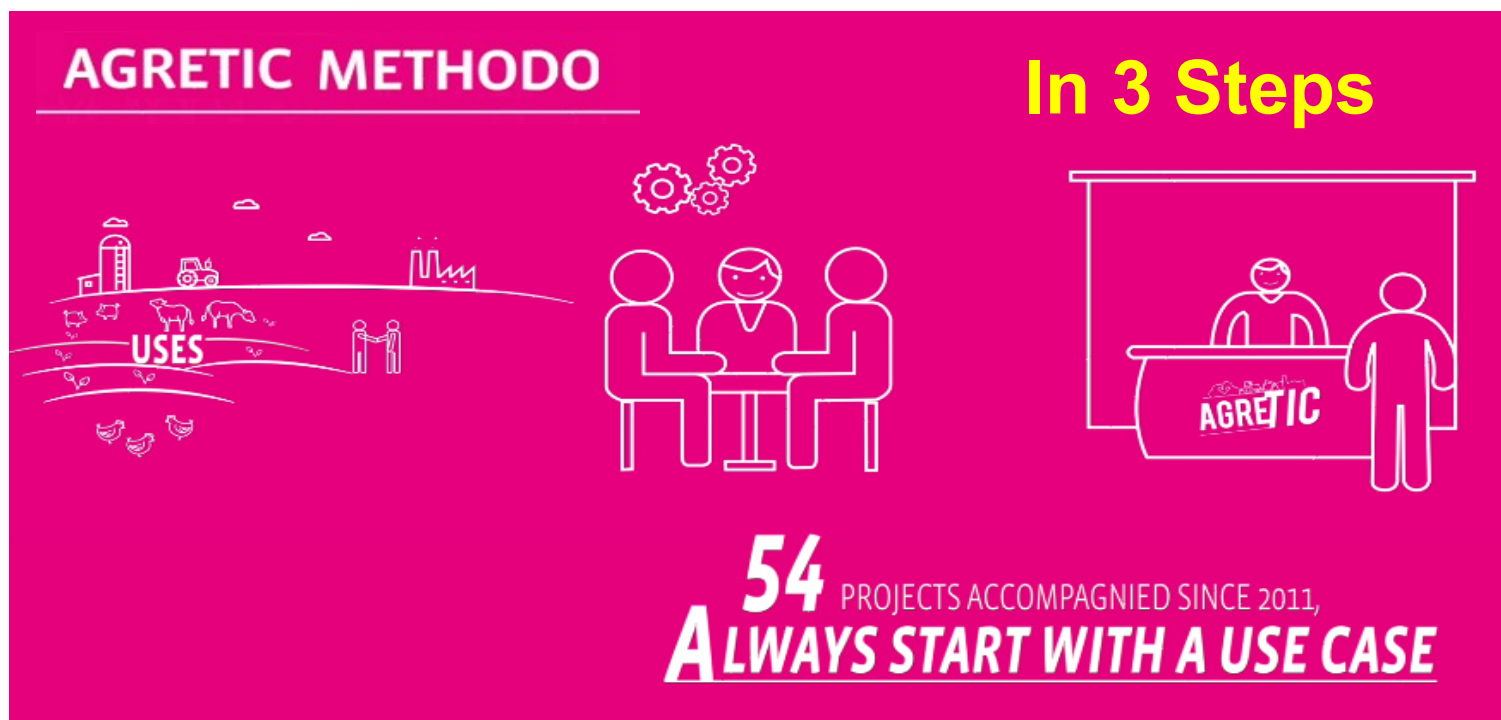


AGRE T/C program since 2011



THE AIM = Develop Cross-sectorial Digital-agri/agro project

AGRE^T/C program methodology

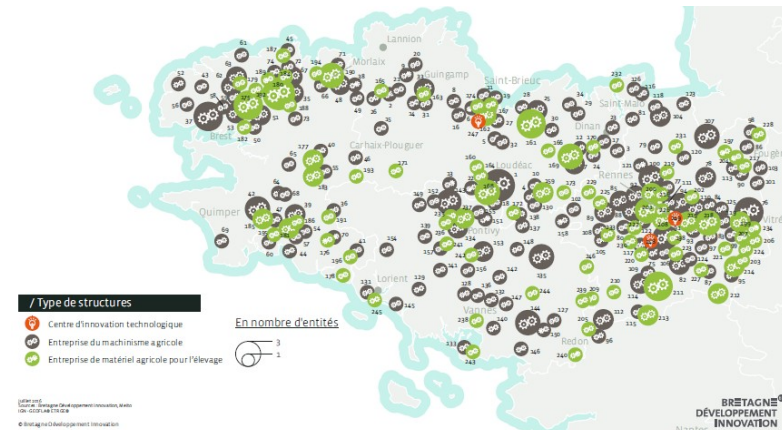


Key points

- 1- Develop Cross sectorial Digital/Agriculture Digital/Agrifood projects
- 2- Close to the market (TRL 6-8)
- 3- Answer an **identified need from the end users**
- 4 - **Experimentation** step is mandatory

Program assessment 2011-2015

- **60** experimentation projects + **9** collaborative projects
- **10,7 M€** invested – of which **3,2 M€** Regional fund
- **80** companies and technical centers visited per year
- **2900** visitors to technical days
- Promotion of the different solutions during **international technical fairs : SPACE, SIMA, CFIA**
- Mapping of the **158** agri-food equipment suppliers and the **88** agricultural equipment suppliers



Funding scheme

Projects

National

Regional

EU

Private

Program international level

Region

EU -
ERDF

EU on
projects

Program regional level

Region

EU - ERDF



Funding the projects

Regional

Experimentation of digital innovation

Support to innovation

Support to feasibility study

National

Innovation in Agriculture fund

Collaborative Research and
Innovation

Electronic for the industry

European

H2020 Eurostars

H2020 SC

H2020 Instrument PME / Fast Track

Cross sector cooperation

ERA Net

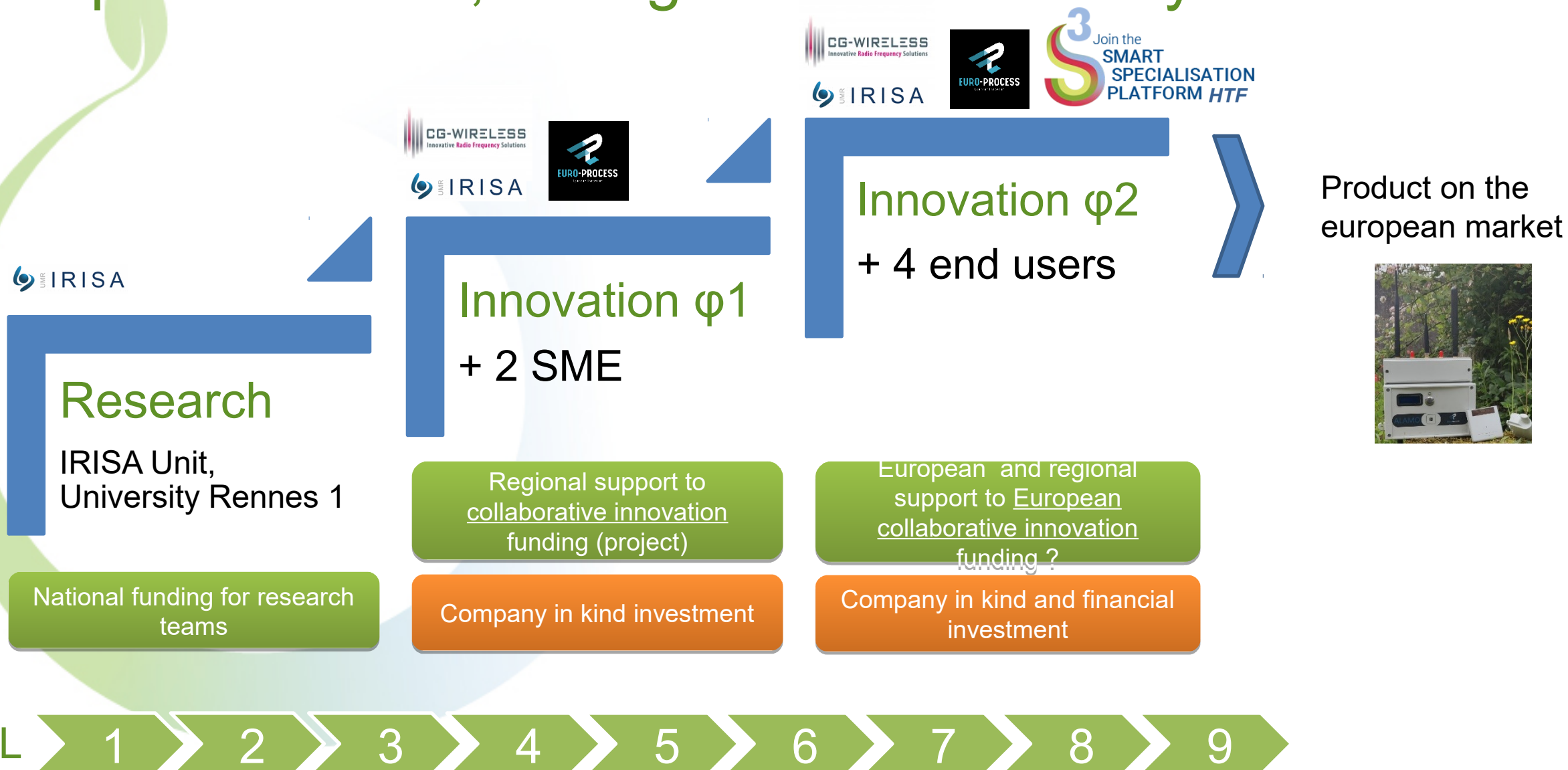
EIP Agri

Private fundings

Fundraising or Business incubator

Cooperation "Village by CA" (bank specialised in Agriculture sector)

Exemple – ALAMO, the agricultural Gateway





11 exploitations agricoles



List of supported companies

Thank you for your attention !

BRETAGNE^{8E}
DÉVELOPPEMENT
INNOVATION



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