



Policies, strategies and instruments to support CCIs in Friuli Venezia Giulia



- **Smart Specialization Strategy (2015):** ‘Culture, creativity and tourism’ are identified as one of the 5 areas of specialization
- In 2017, CCI grossed a total of **1,8 billion €**, involving over **33,000 employees**, that is respectively 5,3% and 6,2% of FVGAR economy
- **55%** of CCI’s added value is provided by core-activities (e.g. architecture and design, communication, cinema, radio and TV, videogames and software, music, publishing and printing, performing arts, historical and artistic heritage), while the remaining **45%** comes from the production of goods and services fostered and guided by creativity (e.g. industrial design in the manufacturing sector)





RIS3



Regional Operational Programme of the European Regional Development Fund (ERDF ROP) 2014-2020 funds a multi-year programme of **business incubation and acceleration for prospective entrepreneurs and 'young' enterprises in the fields of culture, creativity and tourism (2016)**

1° call:

Acceleration and consolidation

TOTAL BUDGET: 1.300.000,00

Applications received: 14

2° call:

Pre-incubation and incubation

TOTAL BUDGET: 700.000,00

Applications received: 40

3° call:

Pre-incubation and incubation

TOTAL BUDGET: 2.026.450,80

Applications received : 74





Action Plan for Policies supporting the Cultural and Creative Sectors

- Action 1: Coordination activities aimed at **creating synergies between EU funding and regional support** for CCI
- Action 2: Establishing a **Regional Cluster for Culture and Creativity**
- Action 3: Setting up **financial instruments** to support access to credit for CCI



European Union
European Regional
Development Fund

DURATION: **54 months**
(from 01/04/2016 to 30/09/2020)

BUDGET: **1.5 M€**



Regional Cluster for Culture and Creativity

- 450.000 € earmarked over three years
- Call to select the **cluster's coordinator** to be launched by July 2019



Project co-financed by the European
Regional Development Fund

DURATION: **36 months**
(from 01/11/2016 to 31/10/2019)

BUDGET: **2.3 M€**



Cooperation between CCIs and 'traditional' SMEs

Objective: encouraging creativity-driven innovation in 'traditional' businesses

Stimulating **connections** and
matchings between CCIs and
SMEs



DURATION: **30 months**
(from 01/02/2018 to 31/07/2020)

BUDGET: **2 M€**

Call to finance cooperative projects
between CCIs and SMEs (900,000 €)



DURATION: **36 months**
(from 01/03/2019 to 31/03/2022)

BUDGET: **3.5 M€**



1st Regional Fair on Culture and Creativity

An opportunity for CCI to:

- Increase their **visibility**
- Better link up with players **beyond regional and national borders**
- Reach out to **new potential markets**



European Union
European Regional
Development Fund

SACHE

DURATION: **36 months**
(from 01/04/2019 to 31/03/2022)

BUDGET: **2 M€**



Thank you for your attention!

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