



An update about EU activities to support cultural and creative sectors and regional dimension

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I. Strategic documents, budget 2021+



The "cultural" momentum

- **G7 for Culture Ministers** on "*Culture as an instrument of dialogue among peoples*" (Florence, January 2017)
- **Leaders' meeting** (Gothenburg, November 2017)
- The **European Year of Cultural Heritage 2018**
- **Davos Declaration:** *European Ministers of Culture call for a policy of high-quality Baukultur* (January 2018)
- **New European Agenda for Culture** and Staff Working Document (May 2018)
- **EU Work Plan for Culture 2019** (November 2018)
- **European Framework for Action on Cultural Heritage** (December 2018)

The New European Agenda for Culture (May 2018)

https://ec.europa.eu/culture/news/new-european-agenda-culture_en

3 dimensions:

1. **Social dimension:**

harnessing the power of culture and cultural diversity for social cohesion and well-being

2. **Economic dimension:**

supporting culture-based creativity in education and innovation, and for jobs and growth

3. **External dimension:**

Strengthening international cultural relations





Work Plan for Culture 2019-22 (November 2018)

https://ec.europa.eu/culture/news/2018/new-work-plan-culture-start-2019_en

Priorities:

- 1. Sustainability in cultural heritage**
- 2. Cohesion and well-being**
- 3. An ecosystem supporting artists, cultural and creative professionals and European content**
- 4. Gender equality**
- 5. International cultural relations**

17 concrete actions to be carried out over 4 years

European Framework for Action on Cultural Heritage (Dec 2018)

<https://ec.europa.eu/culture/sites/culture/files/library/documents/staff-working-document-european-agenda-culture-2018.pdf>

5 Pillars, +60 actions

- Cultural heritage for an **inclusive** Europe: participation and access for all
- Cultural heritage for a **sustainable** Europe: smart solutions for a cohesive and sustainable future
- Cultural heritage for a **resilient** Europe: safeguarding endangered heritage
- Cultural heritage for an **innovative** Europe: mobilising knowledge and research
- Cultural heritage for **stronger global partnerships**: reinforcing international cooperation.



MI

OUR HERITAGE
WHERE THE PAST MEETS THE FUTURE



What's new (funding) after 2021+

New EU budget (Commission proposal, 2/5/2018)

Reached partial agreement on 12 sectoral files, while negotiations can start on further 16

13 June - The Commission calls on the European Council to set out a roadmap to achieving an agreement on the EU long-term budget in the autumn.

New **Creative Europe programme 2021-2027**



Neither European Parliament nor Council ready

KEY PROGRAMME:



Common Agricultural Policy

Partial agreement reached

KEY PROGRAMMES:



Horizon Europe



Digital Europe



European Defence Fund



LIFE



Space programme



Overseas Association Decision



Justice, Rights and Values Fund



Connecting Europe Facility



Fiscalis



InvestEU

7

12

10

16

EU BUDGET FOR THE FUTURE

European Parliament position adopted

KEY PROGRAMMES:



Neighbourhood, Development and International Cooperation Instrument



European Maritime and Fisheries Fund

Co-legislators ready to negotiate; Trilogues could start swiftly in the new legislature

KEY PROGRAMMES:



Erasmus



Creative Europe



European Solidarity Corps



Internal Security Fund



Asylum and Migration Fund



Customs' programme



Instrument for Pre-accession Assistance
European Social Fund Plus



European Regional Development Fund and Cohesion Fund



EU Anti-Fraud Programme



European Globalisation Adjustment Fund

Creative Europe

Budget for 2021-2027: **€1.85 billion**

Current budget: **€1.46 billion**

MEDIA €1.081 billion

€820 million

CULTURE €609 million

€450 million

Cross-sectoral €160 million

(previously with a separate budget of €190)



A budget of €609 million to:

- Promote **cross-border circulation** of operators and works
- Increase **cultural participation** and **social inclusion**
- **Generate jobs and growth** within the cultural and creative sectors
- Strengthen **European identity and values**
- Contribute to international relations through **cultural diplomacy**

What's new

- New **individual cross-border mobility scheme**
- More support for promotion of European culture **beyond the EU**
- **Sectorial approach** for specific sectors



The new EU Research programme Horizon Europe

https://ec.europa.eu/commission/sites/beta-political/files/budget-may2018-horizon-europe-regulation-annexes_en.pdf

*What's interesting for CCS? The notion of **European innovation ecosystems** to*

- connect with **regional and national** innovation actors
- enhancement of **soft skills for innovation** to research and innovation actions
- complement the ERDF support for innovation **eco-systems and interregional partnerships** around **smart specialisation topics**



The new InvestEU Programme

https://ec.europa.eu/commission/sites/beta-political/files/budget-may2018-investeu-regulation_en.pdf

What's interesting for CCS here? The InvestEU Programme should

- ... also contribute to the support of **European culture and creativity**.
- operate under **four policy windows**, mirroring the key Union policy priorities, namely sustainable infrastructure; research, innovation and digitisation, SMEs, and social investment and skills. It will also **support cultural activities with a social goal**.



The new Digital Europe Programme

https://ec.europa.eu/commission/sites/beta-political/files/budget-june2018-digital-europe-annex_en.pdf

Concerning **education and culture**, it will:

- provide creators and creative industry in Europe with access to latest digital technologies from AI to advanced computing,
- exploit the European cultural heritage as a vector to promote cultural diversity, social cohesion and European citizenship
- establish a network of Digital Innovation Hubs



The New European Agenda for Culture, 22.5.2018 – ***DIGITAL4CULTURE***

Digital4Culture:

- The creation of **heritage digitisation centres** across the EU
- A new **EU Film Week** to make European films available to schools across Europe
- **Mentoring** schemes for audiovisual professionals, particularly women
- A new pan-European network of **Digital Innovation Hubs**



Pan-European network of **Digital Innovation Hubs**

<https://ec.europa.eu/digital-single-market/en/digital-innovation-hubs>

To help DIHs to effectively collaborate and network, the **European Commission launched the European catalogue of DIHs**, a repository that includes more than 450 existing digital innovation hubs across Europe and that will keep growing with new additions in the future.

<http://s3platform.jrc.ec.europa.eu/digital-innovation-hubs-tool>

Open calls H2020 general:

for SMEs:

DIGITISING AND TRANSFORMING
EUROPEAN INDUSTRY AND SERVICES:
DIGITAL INNOVATION HUBS AND
PLATFORMS,

H2020-DT-2018-2020

European Commission | Upcoming open calls under I4MS & SAE projects using "cascade funding"

Project	Technology Area	Call 1	Call 2	Call 3	Call 4
I4MS (Innovation for Manufacturing SMEs) Initiative					
HORSE	Robotics	Nov 17	--	--	--
ReconCell	Robotics	Nov 17	--	--	--
L4MS	Logistics for Manufacturing (Robotics)	Sep 18	Sep 19	--	--
CloudFacturing	HPC cloud-based simulation services	Jul 18	Jul 19	--	--
MIDH	CPSoT for Manufacturing	Mar 18	Mar 19	--	--
AMABLE	Additive Manufacturing	Jul 18	Spring 19	Spring 20	--
SAE (Smart Anything Everywhere) Initiative					
FEDSAE	Cyber-Physical and Embedded Systems	Nov 17	May 18	Nov 18	--
TETRAMAX	Low energy computing powering CPS and IOT	Nov 17	Oct 18	Sep 19	Apr 20
• Bilateral					
• Value chain/interdisciplinary		Feb 18	Dec 18	Oct 19	Apr 20
• Entrepreneurial		Aug 18	Aug 19	Aug 20	--
DATOMIC	Advanced micro-electronic components and Smart System Integration	Mar 18	Sep 18	--	--
SmartTELS	Organic and large area electronics	Dec 17- Sep 18	--	--	--
Other projects					
Data Pitch	Data Brokerage between public sector organisations and SMEs	Jul 17-end of Sep 17	Autumn 18	--	--

MAIN FEATURES OF THE NEW COHESION POLICY FRAMEWORK



A FOCUS ON FIVE INVESTMENT PRIORITIES, WHERE THE EU IS BEST PLACED TO DELIVER

Five main objectives will drive EU investments in 2021-2027:



a **Smarter Europe**, through innovation, digitisation, economic transformation and support to small and medium-sized businesses



a **Greener, carbon free Europe**, implementing the Paris Agreement and investing in energy transition, renewables and the fight against climate change



a more **Connected Europe**, with strategic transport and digital networks



a more **Social Europe**, delivering on the European Pillar of Social Rights and supporting quality employment, education, skills, social inclusion and equal access to healthcare



a **Europe closer to citizens**, by supporting locally-led development strategies and sustainable urban development across the EU.

A EUROPE CLOSER TO CITIZENS:

(i) fostering the integrated social, economic and environmental development, **cultural heritage** and security in urban areas;

(ii) fostering the integrated social, economic and environmental local development, **cultural heritage** and security, including for rural and coastal areas also through community-led local development.



II. Current and upcoming projects & policy initiatives



policy project

"FLIP (Finance, Learning, Innovation and Patenting) for CCIs" - 1, EP Pilot Project 2018

Timing: February 2019-21 (1m€)

Objectives:

Define and test policies and actions for sustaining and developing CCIs,

Generate cross-sectoral benefits and spill-overs in the different areas and sectors CCIs interface with

Areas of action:

skill classification model for CCIs

CCI-skills and traditional education and skills development systems

<http://creativeflip.creativehubs.net/#hero>

https://ec.europa.eu/culture/calls/pilot-project-cultural-and-creative-industries_en



"FLIP (Finance, Learning, Innovation and Patenting) for CCIs" - 2, EP Pilot Project 2019 – **NEW CALL**

Timing: to start early-2020, 2 year project), 1,05 m€

Call for proposals EAC/S12/2019, 1 proposal to be funded,

deadline for submission: **12/08/2019**

Objectives:

to bridge the gap between cultural heritage education and skills development and the labour market

to encourage connections with creative industries and "third places" such as creative hubs, maker spaces, fablabs, cultural centers, community centers or other.

Areas of action:

skill enhancement model for CCIs

CCI-skills and traditional education and skills development systems

https://ec.europa.eu/culture/calls/eac-s12-2019_en

Cultural heritage peer-learning for cities and regions

Call for tender to be launched 3rd quarter this year

<https://ec.europa.eu/programmes/creative-europe/sites/creative-europe/files/library/c-2018-6687.pdf> (p. 119)



Joint Action OECD-European Commission (DG EAC) **Enhancing the role of culture in local development strategies**

4 peer-learning policy seminars from Q4 2019 to Q4 2020

To be announced by OECD in coming months

<https://ec.europa.eu/programmes/creative-europe/sites/creative-europe/files/library/c-2018-6687.pdf>





policy project

"Cultural and Creative Spaces and Cities", funded under the Cross-Sectoral Strand of Creative Europe

Timing: **started end-2018**, for 2 years, 1,5m€

Objectives:

bring closer together **cultural and creative spaces** and local **decision-makers**,

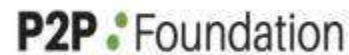
help to better valorise **public spaces** for **social and urban regeneration** through **culture**,

share best practice concerning **social inclusion** and the relations of cultural and creative spaces with their **neighbourhoods**

explore and share best practice of cultural and creative spaces with aspects of the **collaborative economy** and **innovative models** for the **delivery of public services**.

<http://www.creativespacesandcities.com/>

PARTNERS



Co-funded by the
Creative Europe Programme
of the European Union



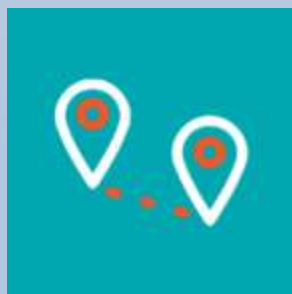
Urban Agenda for the EU

Partnership on Culture/Cultural Heritage launched

<https://ec.europa.eu/futurium/en/culturecultural-heritage/about-0>

<https://ec.europa.eu/futurium/en/urban-agenda>

<https://ec.europa.eu/futurium/en/culture-and-cultural-heritage>



*(two meetings took place, in Berlin and Brussels, next: presence at **European Week of Regions and Cities in October 2019** in Brussels)*



Urban Agenda for the EU: new Partnership on Culture and Cultural Heritage

Member States:

- Germany (Coordinator)
- Italy (Coordinator)
- Cyprus
- France
- Spain

Regions:

- Canary Islands (ES)
- Coimbra Region (PT)
- Flemish Region (BE)
- Ljubljana Urban Region (SI)
- Silesian Voivodeship (PL)

Cities:

- Alba Iulia (RO)
- Berlin (DE)
- Bordeaux (FR)
- Espoo (FI)
- Florence (IT)
- Jurmala (LV)
- Katowice (PL)
- Kazanlak (BG)
- Nagykanizsa (HU)
- Úbeda (ES)

Other participants:

- European Commission (REGIO, EAC, RTD, JRC, DEVCO, AGRI, EASME, CLIMA, SecGen)
- European Committee of the Regions
- European Investment Bank (EIB)
- Dutch Federation of Cultural Heritage Cities (NL)
- Eurocities
- ICLEI
- JPI Cultural Heritage
- URBACT

URBACT Action Planning Networks - supporting cities in addressing policy challenge by producing an integrated action plan

URBACT Networks on Culture and Cultural Heritage:

<https://urbact.eu/culture-heritage>

URBACT
helps cities to develop pragmatic solutions that are new and sustainable and that integrate economic, social and environmental urban topics.



URBACT Network
"Creative Spirits":
Boosting creative entrepreneurship through creative-based urban strategies

<https://urbact.eu/creative-spirits>

Lead Partner:
Újbuda - Hungary

Lublin - Poland
Kaunas - Lithuania
Waterford - Ireland
Loulé - Portugal
Ibi - Spain
Ravenna - Italy
Maribor - Slovenia
Sofia - Bulgaria





Urban Innovative Actions

- *testing new solutions on the urban level (**for cities >50k inhabitants**), financed thru **ERDF** and manage by **UIA Secretariat in Lille**, up to **80% of project activities** and up to **5 M EUR ERDF** money*
- ***5th call for proposals** to be launched **in September 2019 tbc** (DDL December 2019), 4 topics: **Air quality, Circular economy, Culture and Cultural Heritage, Demographic change***
- *Topic papers and further info available here:
<https://www.uia-initiative.eu/en/call-proposals/5th-call-proposals>*



1) On-going pilot project on mobility for artists and cultural professionals:

[i-Portunus](https://www.i-portunus.eu/) (<https://www.i-portunus.eu/>)

- Contract managed by Goethe, Institut français, Izolyatsia/Ukraine, Nida Art Colony/Vilnius Academy of Arts, and other
- Tender for 1 m€ (620,000 earmarked for mobility of artists and culture professionals)
- Launch of **[i-Portunus](https://www.i-portunus.eu/)** Call for individual artists: First call: **15 April**



i-Portunus

A pilot mobility scheme for artists and culture professionals

www.i-portunus.eu

**AT THIS STAGE, for Performing Arts (theatre and dance)
and the Visual Arts (non audio-visual)**

i-Portunus is implemented on behalf of the European Commission by [Goethe-Institut](#), in consortium with the [Institut français](#), [Izolyatsia](#) and [Nida Art Colony of Vilnius Academy of Arts](#).





2) Preparatory Action: Mobility Scheme for Artists and Creative People, *Call for Proposals EAC/S06/2019*

- Total budget is 1.5 m€, asking for proposals with max 500,000 so as to select and fund 3 beneficiaries
- According to the 2019 annual work programme for the implementation of the Creative Europe Programme:
https://ec.europa.eu/programmes/creative-europe/content/2019-annual-work-programme-creative-europe_en, page 114)
 - Publication of the call: May/June 2019
 - Deadline for submitting applications: 29 July 2019



3) Pilot project **Makers' Mobility**, *Call for Proposals*

EAC/S09/2019

Timing: to start early-2020 (2 year project), 350.000€

Call for proposals EAC/S09/2019, 1 proposal to be funded,

deadline for submission: **12/08/2019**

Objectives: to define and test policies and actions supporting the mobility and exchanges of experience between the cultural and creative industries, creative hubs, maker-spaces, fab-labs and formal and non-formal learning and skills development systems in a cross-sectoral way.

Areas of action:

- Mapping, needs assessment, recommendations, some exchanges
- https://ec.europa.eu/culture/calls/eac-s09-2019_en

Florence Lisbon Prague ATHENS EUROPEAN CAPITALS OF CULTURE ICÓW SIL GUILMATASTANBULUSICE-LINN



Competition starts at least 6 years in advance, cities need to:

- **ENGAGE** with their citizens and stakeholders
- **DEVELOP** an ambitious programme, integrated into development strategy
- **HAVE** all new cultural infrastructure **READY** for the start of the year

58 CITIES

From Athens in 1985 to Plovdiv (Bulgaria) & Matera (Italy) in 2019

2019 **Plovdiv** (Bulgaria)
and **Matera** (Italy)
↓
2020 **Galway** (Ireland)
and **Rijeka** (Croatia)
↓
2021 **Timisoara** (Romania)
and **Elefsina** (Greece)
and **Novi Sad** (Serbia)
↓
2022 **Esch** (Luxembourg)
and **Kaunas** (Lithuania)

NEW! Capacity building activities for future ECOCs

https://ec.europa.eu/programmes/creative-europe/content/capacity-building-activities-european-capitals-culture_en



Measuring the cultural and creative sectors in the EU

EP Pilot Project 2019 – **NEW CALL**

Timing: call for proposals **to be published end-2019**,

350.000€, 1 proposal to be funded

Objectives: to fill the existing gaps at Eurostat level on the CCS and consider the feasibility of creating a statistical framework that would enable regular statistical analysis of the economic, cultural and social potential of the CCS in Europe.

More info in the WP for the pilot projects:

<https://ec.europa.eu/programmes/creative-europe/sites/creative-europe/files/2019-annual-work-programme.pdf>



III. Other initiatives (past, present) and online resources

RECENT EXAMPLE: OMC

- "Role of public policies in developing entrepreneurial and innovation potential of the **cultural and creative sectors**", 2016-17

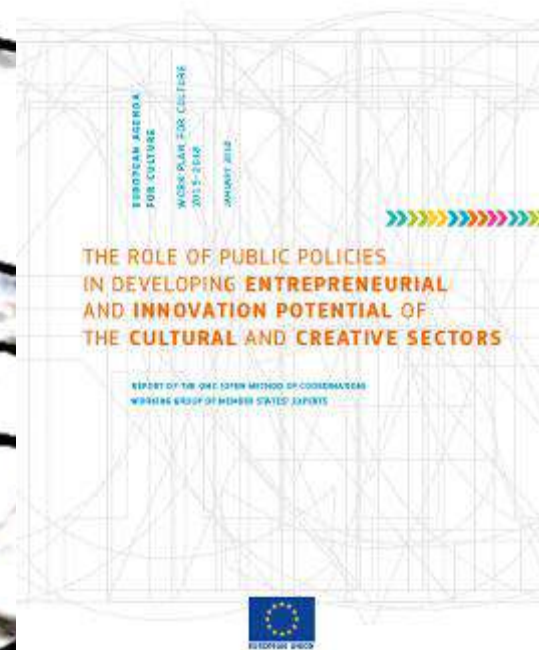


- Group worked "**across the silos**" (1 culture ministry/1 econ. ministry representative per country)
- **innovative methods** (world café format group discussions, co-creation)
- **innovative venues** (in creative hubs or similar buildings in different countries which offered to organise, linked to ECOCs, study visits,...)
- **Silo challenges** (where to present the final report,...)

Some recommendations from the OMC Report "Public Policies for Innovation and Entrepreneurship in CCS"

- Fully involve stakeholders and creators in the process
- creative hubs as delivery structures for public services, or having public service offices located in creative hubs
- Keep structures **flexible**;
- **Mix models** of profit/non-profit networks;
- **Don't renovate too much**
- Let the cultural and creative sectors appropriate spaces **based on their needs**.

https://ec.europa.eu/culture/library_en
<https://publications.europa.eu/en/publication-detail/-/publication/5d33c8a7-2e56-1e8-b5fe-01aa75ed71a1/language-en/format-PDF/source-6882o857>



Some recommendations from the OMC Report "Public Policies for Innovation and Entrepreneurship in CCS"

- Fully involve stakeholders and creators in the cultural and creative sectors for innovative place-bound development
- We call on politically run organisations, property owners and others to collaborate with entrepreneurs and companies that have cultural skills. **Creators should be seen as a strategic asset in developing common living environments, finding solutions to urban and rural challenges, designing public services, and more.**
- **Bringing cultural and creative sectors' related public services closer to citizens** should be examined at Member State and EU levels (*e.g. by looking at successful examples of creative hubs as delivery structures for public services, or having public service offices located in creative hubs*).
- We encourage a **community-led local approach in local policy-making**. F.ex; having the city-user as a point of departure for every city development. The relationship between cultural and creative sectors and cities can be strengthened if the user is the starting point

Some recommendations from the OMC Report "Participatory Governance of Cultural Heritage"

- provides practical advice for cultural heritage professionals and institutions
- gives step-by-step advice on how to create the necessary preconditions for the participatory governance of cultural heritage, support the process and ensure its sustainability

<https://publications.europa.eu/en/publication-detail/-/publication/b8837a15-437c-11e8-a9f4-01aa75ed71a1/language-en>



EUROPEAN
CREATIVE HUBS
NETWORK



**Cross sectoral strand Creative
Europe policy project Project aims
(2016-18)
*is now an independent
Network***

<http://creativehubs.eu/>
[@CreativeHubsEU](#)





Trans-Europe-Halles Network

The project "*Creative Lenses: Business models for culture*" (2015-2019), investigates and tests new business models for cultural organisations in different cities. It aims to develop viable models for cultural organisations without compromising their artistic integrity, mission and values.

Trans-Europe Halles (TEH) is a Europe-based network of cultural centres initiated by citizens and artists. TEH has been **at the forefront of re-purposing Europe's industrial buildings for arts, culture and activism since 1983**. This is yet another example of innovating cities and of re-inventing new uses for industrial heritage buildings.

- Websites: <https://creativelenses.eu/> and <http://teh.net/>

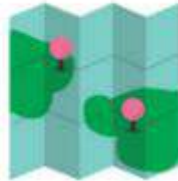


CULTURE

for Cities and Regions

71

case studies



15

thematic
study visits



10

coached cities
and regions



150 beneficiary cities



www.cultureforcitiesandregions.eu



Funded by the Creative
Europe Programme
of the European Union



CULTURE

for Cities and Regions

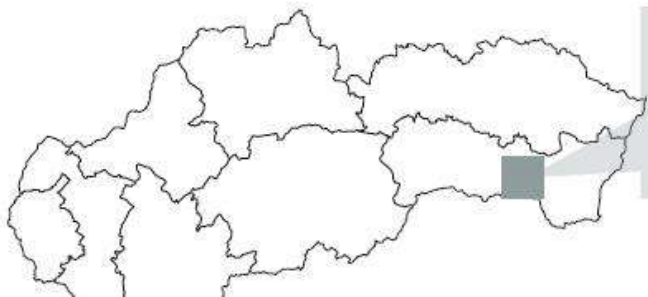


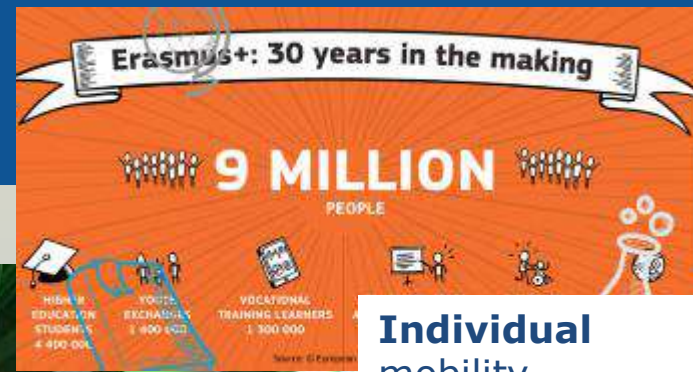
- Economic growth
- Attractiveness of territory
- Internationalisation
- Access to culture
- Public-private partnerships
- Education

Context

Košice is the second largest city of Slovakia in terms of population (240,000) and economic activity. Located in the eastern part of the country, it is at a crossroads between Hungary (20 km), Ukraine (80 km) and Poland (90 km).

Its economic activities have a strong industrial basis (U. S. Steel Košice), together with other sectors such as education and transport. With an





Individual mobility
Strategic partnerships
Knowledge alliances
 Sector skills alliances
 EU **Voluntary** programme
 other



Funding opportunities



WORTH programme, SME support, other

Policy projects, Cross-sectoral strand, Network Call, other calls



**Creative
Europe**

Creative Europe calls

You can find new calls on the following websites:

Policy projects: <https://ec.europa.eu/culture/calls>

Other: https://eacea.ec.europa.eu/creative-europe/funding_en

https://ec.europa.eu/programmes/creative-europe/calls_en

For help, please contact the

CREATIVE EUROPE DESK in your country:

https://ec.europa.eu/programmes/creative-europe/contact_en



FIND EXAMPLES OF PROJECTS @ CREATIVE EUROPE PROJECT RESULTS WEBSITE

<http://ec.europa.eu/programmes/creative-europe/projects/>

European Commission > Creative Europe > Projects Results

SEARCH PROJECTS LOGIN CONTACT US LEGAL ISSUES

CREATIVE EUROPE PROJECT RESULTS

Imagine. Create. Share.

Click here to open a new window

Find... Search

ABOUT

Welcome to the European Commission's project database for the Creative Europe Programme.

It contains descriptions of all projects funded under the Creative Europe - Culture sub-programme and some of the projects financed under the Creative Europe - MEDIA sub-programme, including contact information for the organizations involved.

It also contains results for projects that have ended, including links to websites.

CCS GF

Key facts & figures



First financial instrument dedicated to culture and creativity

Broad coverage of the cultural and creative sectors

Architecture, archives, libraries and museums, artistic crafts, audiovisual, film, television, video games, multimedia, cultural heritage, design, festivals, music, literature, performing arts, publishing, radio, visual arts



- Delegation Agreement signed on 30 June 2016
- Call for Expression of Interest published on 18 July 2016
- First 2 applications received on 5 August 2016
- EFSI top-up signed on 12 December 2017



- 9 Agreements with national scope
- 1 Multi-country agreement covering 4 additional countries so far












Map of signed transactions

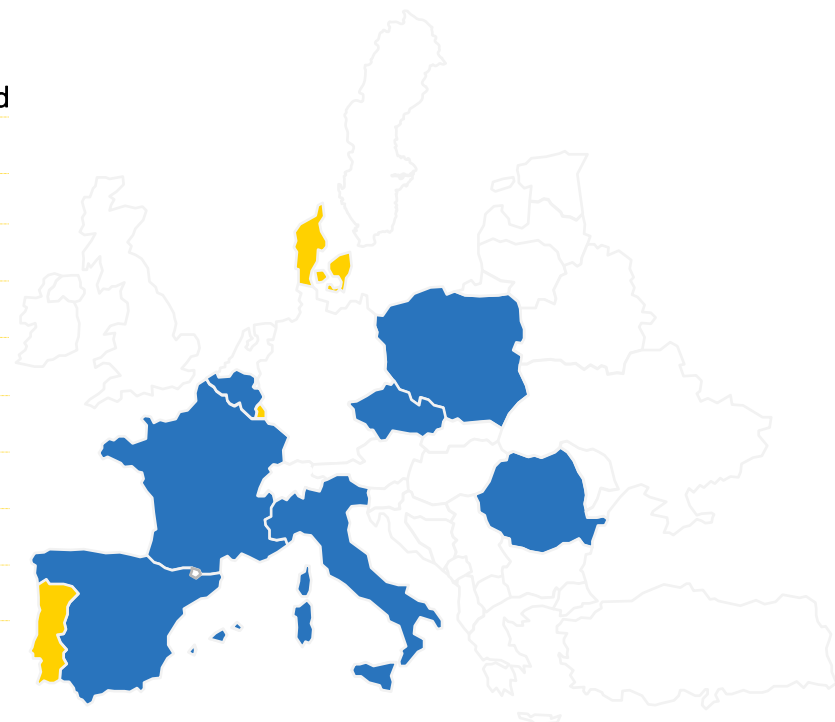
10 agreements signed with a total expected debt financing of EUR 863m corresponding to an aggregate budget allocation of c. EUR 63m



- 7 countries where agreements have been signed
- 3 countries where applications are under consideration

Agreements signed:

Country	Intermediary	Start of AP	Exp. Debt Financing supported
 Spain	CERSA	01/01/2017	EUR 250m
 Romania	Libra Internet Bank	01/03/2017	EUR 10m
 France	Bpifrance	01/05/2017	EUR 30m
 France	IFCIC (2 agreements)	25/07/2017	EUR 111.4m
 Belgium	PMV	19/12/2017	EUR 15m
 Belgium	Start SA	19/12/2017	EUR 10m
 Czech Rep.	Komerční Banka	19/12/2017	EUR 25m
 Italy	CDP	28/03/2018	EUR 285.7m
 Poland	BGK	01/01/2019	EUR 126m





some new Pilot Projects together with DG CNECT

- **Network of STARTS Centers** (to start soon)
- Bridging culture and audiovisual content through digital (calls in 2019 and 2020)

https://eacea.ec.europa.eu/creative-europe/funding/bridging-culture-and-audiovisual-content-through-digital_en

- **Platform(s) for cultural content innovation** (upcoming call)



1. Learning mobility of individuals

- Mobility of individuals in the field of education, training and youth
- Erasmus Mundus Joint Master Degrees
- Large Scale European Voluntary Service Events

2. Cooperation for innovation and the exchange of good practices

- Strategic partnerships in the field of education, training and youth
- Knowledge Alliances
- Sector Skills Alliances
- Capacity building in higher education and youth

3. Support for policy reform

4. European Voluntary Programme



ERASMUS for young entrepreneurs

- 1-6 months of mobility
- also for "start-up entrepreneurs" with less than 3 years of entrepreneurial experience

<https://www.erasmus-entrepreneurs.eu/page.php?pid=014>

Local contact points in your country can help:

<https://www.erasmus-entrepreneurs.eu/page.php?cid=5>

Recent testimonies of successful business networking -
Erasmus for Young Entrepreneurs programme

Join us on

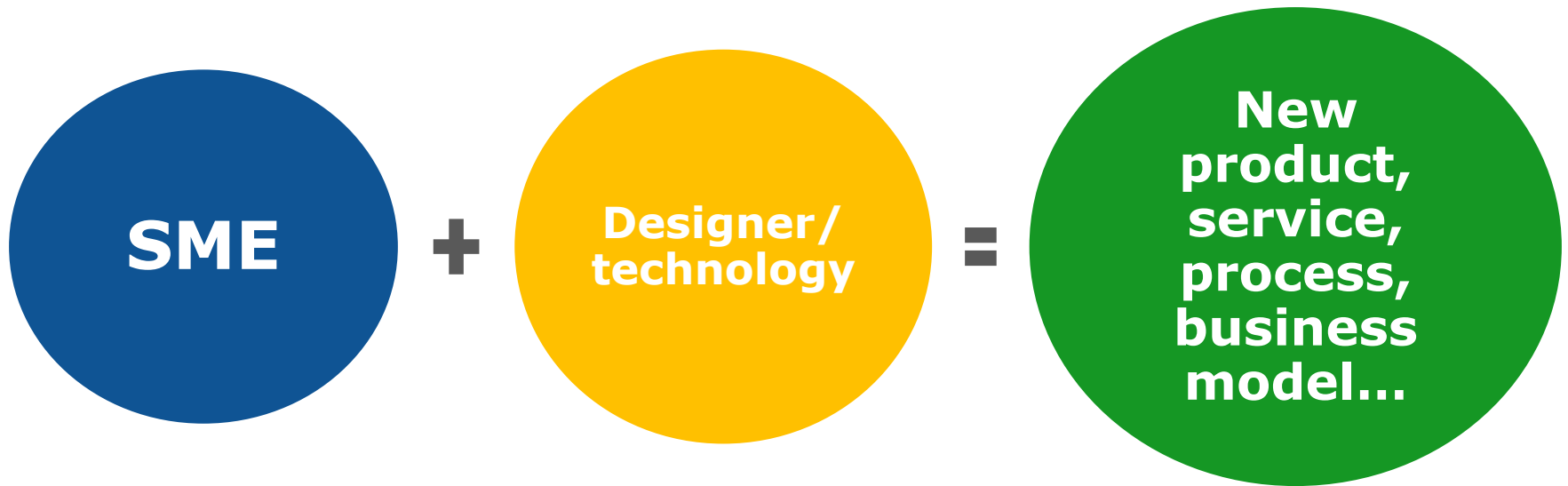


European incubation network(s) for creativity-driven innovation (COSME)

- Support to trans-national network(s) of business incubators and accelerators
- Objectives:
 - ✓ provide business support to SMEs and start-ups in fashion-tech and tourism sectors in integrating creativity, art and design skills with cutting-edge technology, science and other relevant expertise;
 - ✓ creation, business development and scaling-up of companies in fashion-tech and tourism.

Project started in July 2018

WORTH Partnership Project (COSME)



- ✓ **Started in June 2017 - Duration 4 years**
- ✓ **150 partnerships between creative people and SMEs**
- ✓ **Support in terms of funding (10.000€/partnership), coaching and advice (IPR, market analysis ...)**
- ✓ **Calls for expression of interest**
- ✓ **<http://www.worthproject.eu/>**



S + T + ARTS

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RESIDENCIES

[CURRENT RESIDENCIES](#)

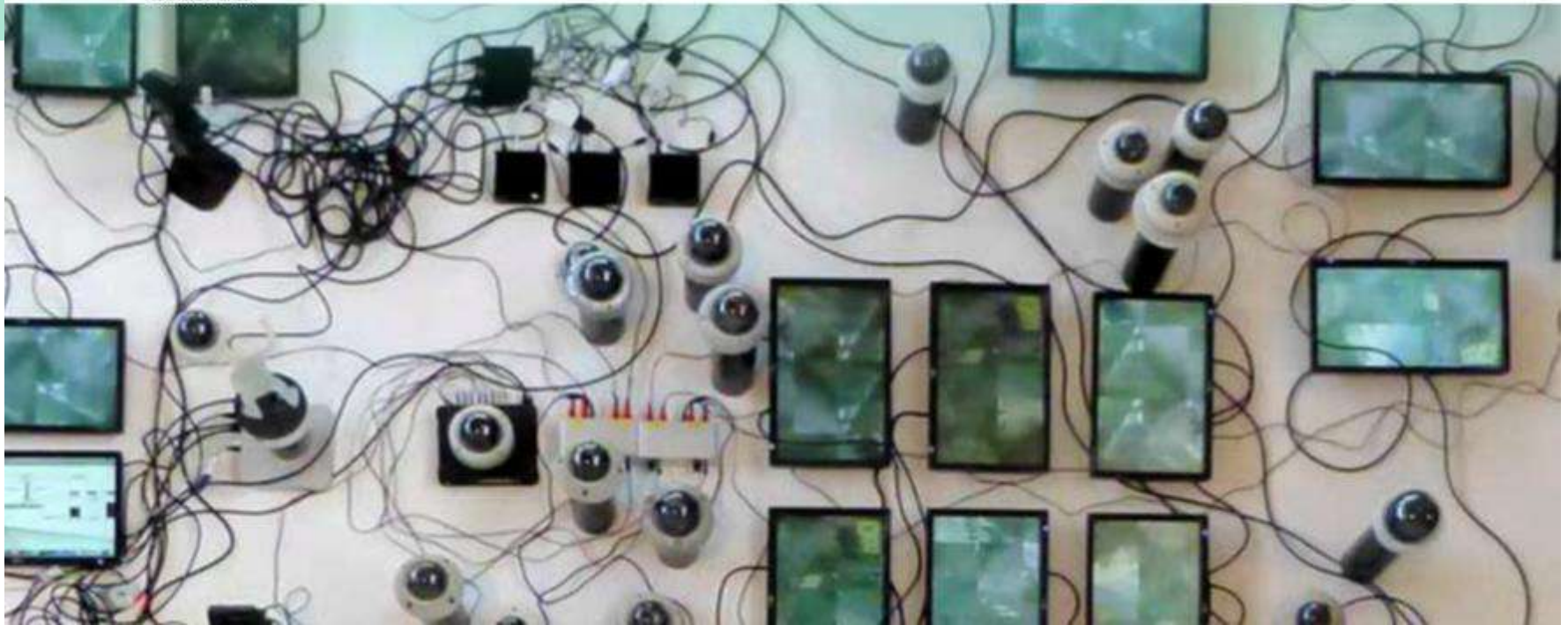
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S + T + ARTS

- CALLS
- EVENTS
- NEWS
- PRIZE
- RESIDENCIES
- RE-FREAM
- MINDSPACES



Re-THINK

RE-FREAM - RETHINKING FASHION - OPEN CALL

March 7 2019 through May 30 2019, 2019

Fashion





EU Support for digital Start-ups

- Startup Europe (various activities to support web and ICT entrepreneurs in the EU through the H2020 programme)



<https://ec.europa.eu/digital-agenda/en/about-startup-europe>



Horizon 2020

published or published soon (H2020 WP 2018-20):

TRANSFORMATIONS-06-2018: Inclusive and sustainable growth through cultural and creative industries and the arts (published in November 2018)

TRANSFORMATIONS-04-2020: Innovative Approaches to urban and regional development through cultural tourism

TRANSFORMATIONS-08-2019: The societal value of culture and the impact of cultural policies in Europe

SU-TRANSFORMATIONS-09-2018: Social platform on endangered cultural heritage and on illicit trafficking of cultural goods

DT-TRANSFORMATIONS-11-2019: Collaborative approaches to cultural heritage for social cohesion

DT-GOVERNANCE-13-2019: Digitisation, DSM and European culture: new challenges for creativity, IPR and copyright

DT-TRANSFORMATIONS-10-2020: Evolving European cultural symbols and identities



Horizon 2020

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Horizon 2020

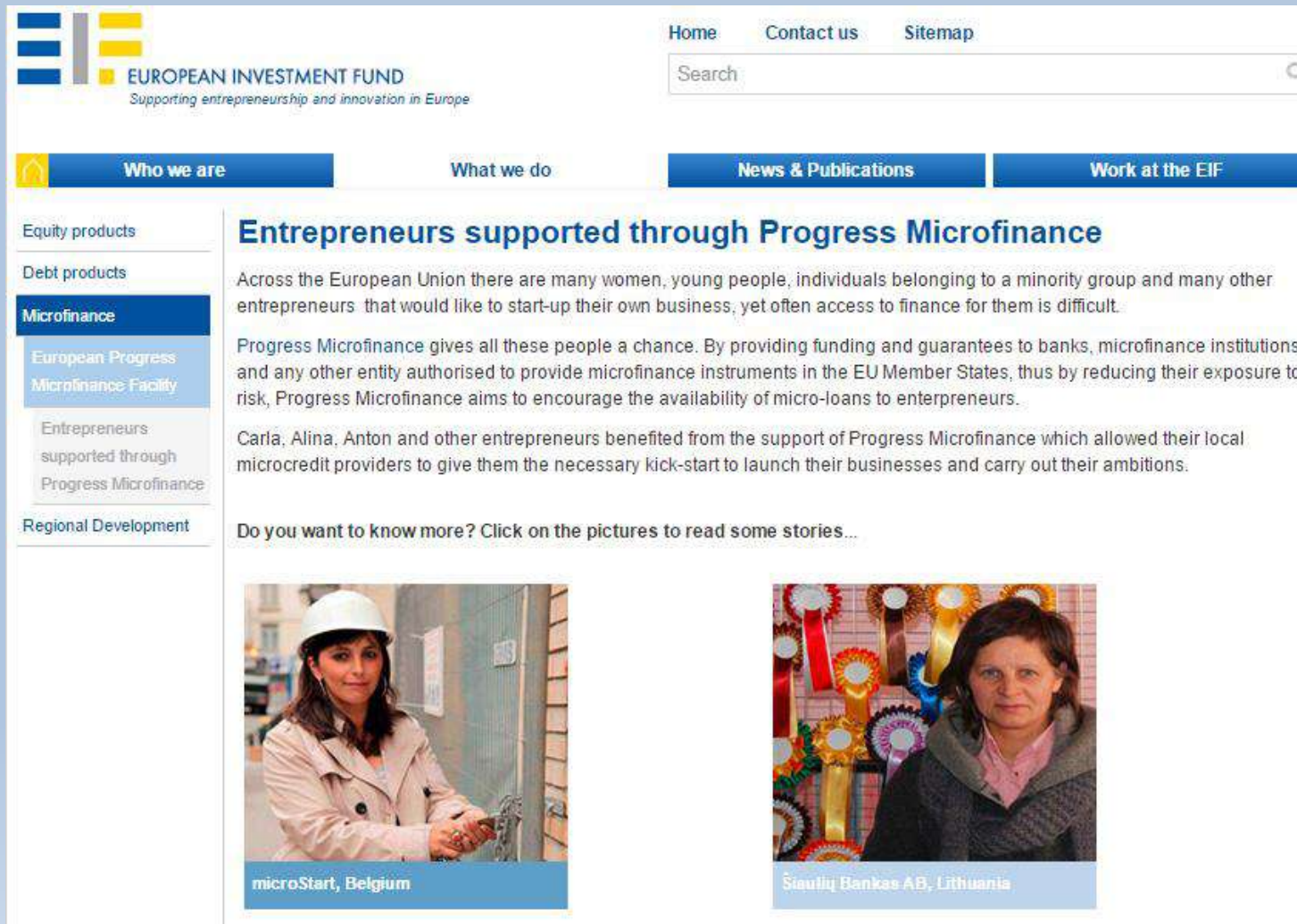
More information and help:

Horizon 2020 **National Contact Points** in EU and associated countries for:

- Guidance on choosing relevant H2020 topics and types of action
- Advice on administrative procedures and contractual issues
- Training and assistance on proposal writing
- Distribution of documentation (forms, guidelines, manuals etc.)
- Assistance in partner search

- http://ec.europa.eu/research/participants/portal/desktop/en/support/national_contact_points.html

... also microfinance



EUROPEAN INVESTMENT FUND
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Equity products

Debt products

Microfinance

European Progress
Microfinance Facility

Entrepreneurs
supported through
Progress Microfinance

Regional Development


Entrepreneurs supported through Progress Microfinance

Across the European Union there are many women, young people, individuals belonging to a minority group and many other entrepreneurs that would like to start-up their own business, yet often access to finance for them is difficult.


Progress Microfinance gives all these people a chance. By providing funding and guarantees to banks, microfinance institutions and any other entity authorised to provide microfinance instruments in the EU Member States, thus by reducing their exposure to risk, Progress Microfinance aims to encourage the availability of micro-loans to entrepreneurs.

Carla, Alina, Anton and other entrepreneurs benefited from the support of Progress Microfinance which allowed their local microcredit providers to give them the necessary kick-start to launch their businesses and carry out their ambitions.

Do you want to know more? Click on the pictures to read some stories...



microStart, Belgium



Šaulių Bankas AB, Lithuania



New EU Funding Portal

Type in keywords to find funding programmes and tenders managed by EC and other EU bodies

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>



EU Cultural statistics

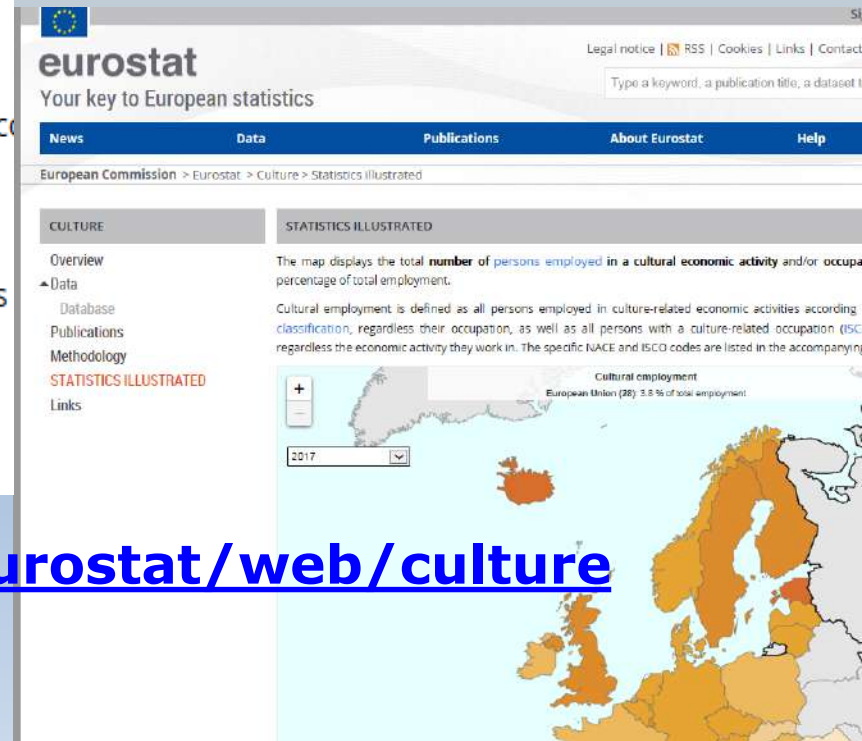
What information can I find here?

Culture statistics for the EU are not collected by a single stand-alone survey **data collections**. Culture statistics concern both social and economic aspects and **cover the following topics:**

- Cultural employment;
- Characteristics and performance of enterprises engaged in cultural economic activities and production of cultural goods;
- International trade in cultural goods;
- International trade in cultural services;
- Cultural participation (practice and attendance) and culture in cities (percentage of cities' residents and 'cultural infrastructure');
- Private (household) expenditure on cultural goods and services;
- Price index of cultural goods and services;
- Public (government) expenditure on culture.

Guide to Eurostat culture statistics —
2018 edition: EU Cultural statistics:
<http://ec.europa.eu/eurostat/web/culture>

<http://ec.europa.eu/eurostat/web/culture>





Other:

Culture in Cities portal

Strategies and policies. EU Member States are responsible for their own culture-sector policies. The role of the European Commission is to help them address the challenges they all face: the impact of the digital shift, changing models of cultural governance, and the need to promote innovation in the cultural and creative sectors.

https://ec.europa.eu/info/eu-regional-and-urban-development/topics/cities/priority-themes/culture-cities_en

European Commission: EU research & innovation for and with cities, Mapping Report 2017

The report looks at different research and innovation policy actions for cities and also includes actions under Creative Europe, cohesion policy, sustainable urban development, energy, the urban agenda, research and development and other information.

<https://publications.europa.eu/en/publication-detail/-/publication/9fb7a8ce-aefa-11e7-837e-01aa75ed71a1/language-en/format-PDF/source-43445383>



THANK YOU!



@europe_creative



#EuropeForCulture



ec.europa.eu/culture



**ec.europa.eu/programmes/
creative-europe/**

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WHERE THE PAST MEETS THE FUTURE

