



ORANGE ECONOMY SHADES

Regional Ecosystems and Strategies for Innovation and Sustainability Models of CCIs in Europe

24 JUNE 2019 | 9:30 – 13:00

venue: Emilia-Romagna Region
Rue Montoyer 21, Brussels

AGENDA

WELCOME AND INTRODUCTION

Lorenza Badiello, Director of the Delegation to the EU - Emilia-Romagna Region

STATE OF PLAY

- Barbara Stacher, DG EAC - European Commission
- Maciej Hofman, DG EAC - European Commission

PANEL: GOVERNANCE AND REGIONAL ECOSYSTEMS

How to foster synergies in the creative sectors under the Smart Specialisation Strategy

Moderator: Anna Spechtenhauser, ERRIN - WG Design&Creativity

- Basque Country - Sabin Goitia, Basque Government Advisory Board for Cultural and Creative Industries
- Friuli Venezia Giulia - Sara Baronio, Area Science Park
- Skåne - Ola Jacobson, Department of Culture, CCI Development and International Affairs
- Tuscany - Mariachiara Esposito, EU Liaison Office of the Tuscany Region

Q&A

PANEL: SOCIAL AND ECONOMIC DIMENSION OF THE CULTURAL AND CREATIVE SECTOR

Social cohesion and culture as tools to foster innovation and co-creation at regional level

Moderator: Esteban Pelayo, EURADA

- Emilia-Romagna - Silvano Bertini, Department of Research, Innovation, Energy and Sustainable Economy
- Alentejo - Marcos Nogueira, Alentejo Regional Office in Brussels
- Lombardy - Daniela Protti, General Directorate for Culture
- Wallonia - Chloé Faton, Economic Policy Directorate for Wallonia

Q&A

WRAP UP AND CONCLUSION

- RICC co-chairs
- Rafael Marcel Mondelaers, European Committee of Regions

ABOUT THE CONFERENCE

This event is organized by the Regional Initiative for Culture and Creativity (RICC), in collaboration with the European Commission, the Committee of the Regions, EURADA and ERRIN networks. The aim is to look at the state of play and the future of Cultural and Creative Industries in Europe.

CCIs regional strategies have proven to be resilient. Under the S3 Strategy, they have positive spillover effects within regional ecosystems and communities. They shape strong and durable bonds at local, European and international levels.

In this very moment, it is crucial to keep the cultural and creative sector a priority in the European agenda. In this context, Regions have a key role to play.

In line with the UN Sustainable Development Goals and the new European Agenda for Culture, CCIs have a prominent role in regional policy making. They are catalysts for sustainable community development and social cohesion, crucial investments for social innovation and social economy, and drivers for competitive advantage creation and added value generation.

In order to enhance culture and creativity dimensions and to branch out the impact generated at regional level with EU strategies, it is important to discuss the issue both at European and local level.

Bringing together representatives from the EU Institutions, regional authorities and local stakeholders, this Brussels event aims to further discuss the most innovative and sustainable ways to fully unleash CCIs potential. From a framework perspective, this initiative will address the different facets of the sector in the light of the post 2020 EU Multiannual Financial Framework.

THE REGIONAL INITIATIVE FOR CULTURE AND CREATIVITY (RICC)

is an informal EU network, co-led by the Basque Country, Emilia-Romagna and Friuli Venezia Giulia regions. It works in close cooperation with decision makers and experts in the sector. Driven by Brussels-based regional delegations, RICC provides regional governments and territorial stakeholders with a common platform whose main objectives are to:

- Promote the regional dimension on future cultural and creative policies and key European strategies and actions
- Participate in relevant EU funding programmes
- Work under the Smart Specialization RIS3 guidance



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