RE-CONFIRM Initiative

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Outline

- 1. Our consortium
- 2. Approach of RE-CONFIRM
 - Philosophy of our approach and positioning
 - Project approach
 - Timeline & key features
 - Format of our support
- 3. Next steps





Our Consortium

CONSORTIUM RATIONALE:

CONSISTENCY IN CONTENT, INNOVATION IN IMPLEMENTATION,

MAY JUNE STANDARD IN THE STANDAR

Experts in EU projects, regional projects, business support, events organisation that are based across Europe with wide network to regions, businesses and people along the value chains

creates synergies to push regional and industrial development to a new level



LEAD PARTNER

- EU project management
- Communication & web design
- Industrial competitiveness





PARTNERS

- · Smart specialization
- Matchmaking
- Clusters









PARTNER NETWORKS

- Access to businesses
- Access to regions
- Hosts of matchmaking events







KEY EXPERTS – SUB-CONTRACTORS

- RIMPI
- Regional Innovation
- Matchmaking

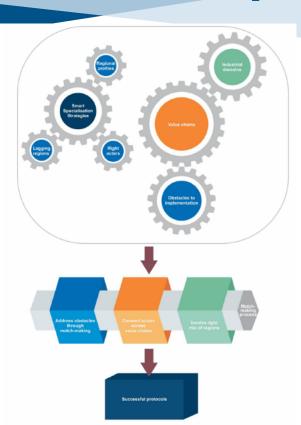




Marcel de Haan



Philosophy of the Initiative



Objectives:

- Establish and support concrete co-operation networks
- Pool regional efforts and bring about cooperation
- Identify investment needs
- Support regions

The **outcome** of the activities of RE-CONFIRM are successful protocols.

Well structured matchmaking is central to address obstacles, connect right actors, involve right mix of regions



RE-CONFIRM positioned within a number of related initiatives

RE-CONFIRM is 'action based' = targets concrete actions (matchmaking, development of protocols) and does not act as a purely passive platform.

Ensuring synergies of:

- 1) Monitoring and provision of updated background information and data;
- 2) Action-based activities targeted at businesses and industrial stakeholders, and;
- 3) Platform-based activities providing networking, communication and exchanges of relevant stakeholders.





Operationalisation of our approach

➤ 3 Work Packages

WP 1

- Monitoring
- Analysis
- Identification of domains
- RIM+ update

WP 2

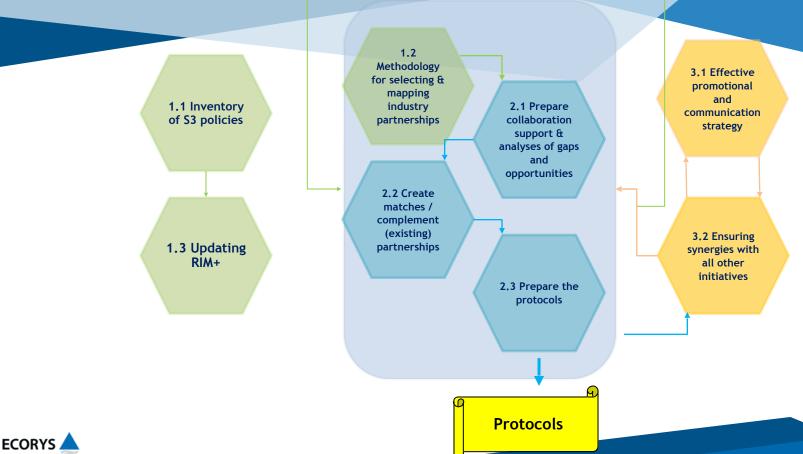
- Action based
- Assess gaps
- Create matches
- Support development of 10 protocols

WP 3

- Horizontal
- Communication
- Develop community
- Create synergies



Operationalisation of our approach



Timeline & key features

- Project just started (KO: January): 2 (+2) years
- Background analysis + regular update of RIM+
- 2 launch events (one/year) + 12 matchmaking events => 10 protocols
- Integrated in Thematic Smart Specialisation Platform (Industrial Modernisation)



Format of our support

- Expert support in developing projects and protocols
- Organisation of events
- Gap analysis and identification of matches
- Background research
- Creation of a community



Next steps

Key components	Timing
RIM+ handover	on-going
Specification of methodology for selecting industries	March - April
Inventory of S3 policies	March - May
Prepare collaboration support & analyses of gaps and opportunities	March - June
Define and implement communication strategy	March - April



Thank you for your attention!



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